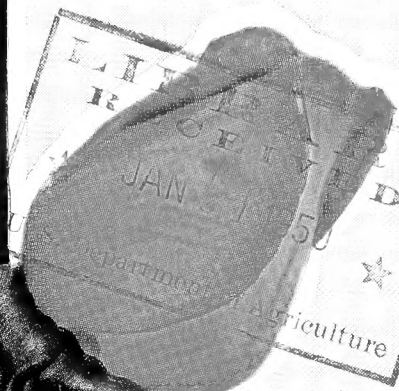


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Do not assume content reflects current scientific knowledge, policies, or practices.



ALL-AMERICA ROSE
SELECTIONS AWARD 1946



GOLD MEDAL OF
NATIONAL HORTICULTURAL
SOCIETY OF FRANCE 1941

MOST BEAUTIFUL ROSE
OF FRANCE AWARD 1942

ROYAL HORTICULTURAL
SOCIETY AWARD
ENGLAND 1947

GOLD MEDAL OF THE
MEN'S GARDEN CLUBS
OF AMERICA 1949



AMERICAN ROSE SOCIETY
GOLD MEDAL 1948



PEACE
(M.M.E.A.)
PAT. 591

STAR ROSES Spring
1950



Peace

(Mme. A. Meilland)
Plant Pat. 591

Men's Garden Clubs of America Gold Medal Awarded to Peace

Peace is like no other Rose in the world. It has received all the top Rose awards in France, England and America, and two in America that have never been given to any Rose before: the American Rose Society Gold Medal and, the latest award of all, the gold medal of the Men's Garden Clubs of America, given to The Conard-Pyle Company for the introduction of Peace.

Ever since it was introduced, Peace has been taking most of the top prizes at Rose shows all across the United States. In 1949, in the 56 shows throughout the country reported to the American Rose Society, Peace received 46 major awards while the next two highest winners had only 16 each!

But, oddly enough, the greatest and most unique tribute to Peace has come when it was not judged the winner, as at the 1949 Baltimore show where

the *Baltimore American* reported that it "is recognized as a hardy rose very easy to grow and it was this quality that prevented it from winning first prize."

That is the crowning greatness of Peace. Anyone can have the world's most superb Rose blooms right in his own garden. And that is the place where the unbelievable beauty of this Rose can be enjoyed best. There you can watch its pink-tipped, golden buds as they slowly, slowly unfold to great, fresh, ruffled blooms of yellow, pale gold, cream and ivory, with the varying blush of pink brightening the rippled edges of the petals. Its colors change from day to day and vary from flower to flower, but are always beautiful, like the glory of a sunset sky. The more plants of Peace you can find room for, the more you'll enjoy it. And it is, moreover, a "hardy rose, very easy to grow." \$2 ea.; 3 for \$5.

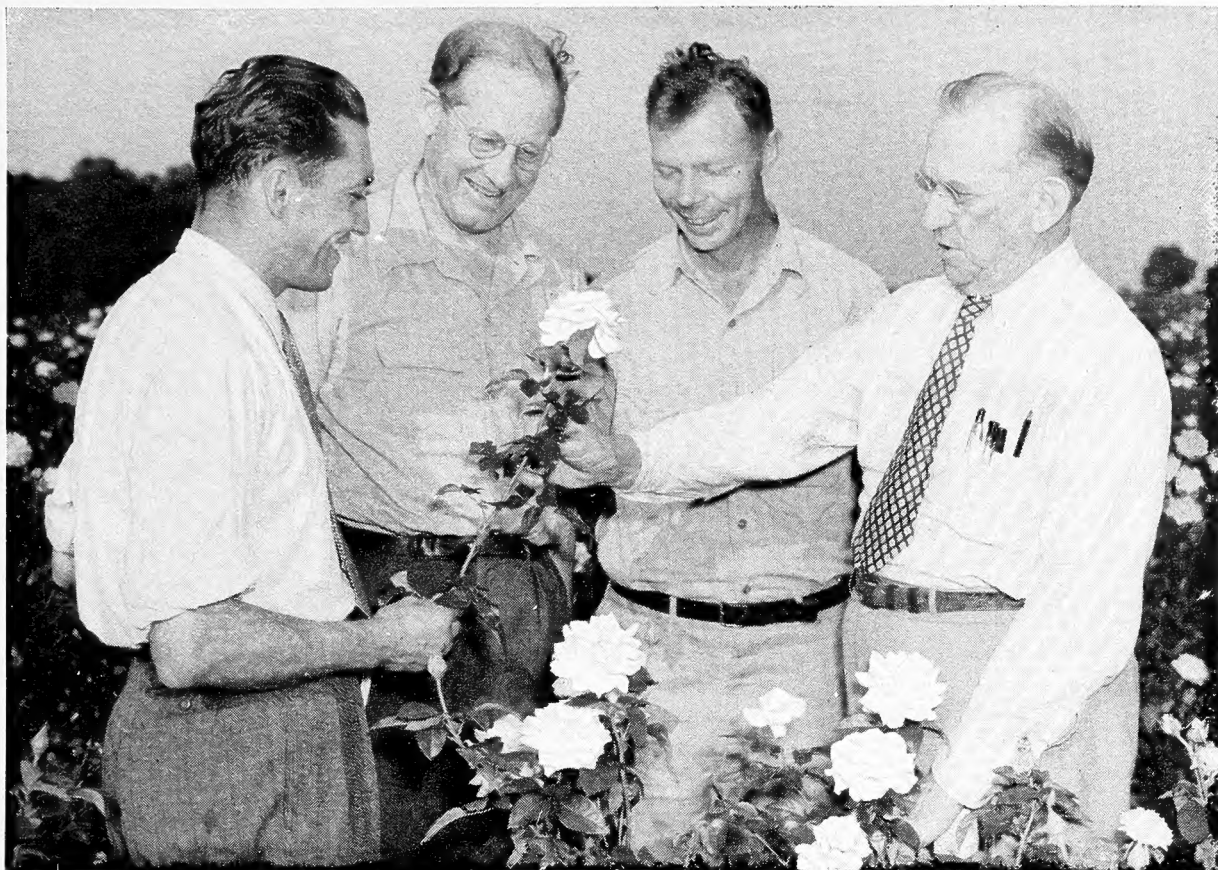
3 LEADING ALL-AMERICA ROSES \$4.95

These three are called "COURT OF HONOR" Roses by the American Rose Society, a rare and high distinction, but well deserved by these varieties.

- ★ **Nocturne.** Plant Pat. 713. Deep red.
- ★ **Peace.** See above.
- ★ **Tallyho.** Plant Pat. 828. Two-toned old-rose.

ASK FOR OFFER 2





Left to right: Francis Meilland, originator of the Peace Rose; Sidney B. Hutton, Sr., vice-president and general manager of The Conard-Pyle Co.; George Ohlhus, a director and head Rose grower; and Robert Pyle, in a field of Peace Roses at West Grove, Pa.

Deep Delight We Find In Our Business

Our business seems to us one in which any normal-minded man could find rich satisfaction. Pictured above are the "wheel horses" of this firm, if one may, for a moment, adopt a favorite phrase of Alfred F. Conard, the founder of our firm. In those days when the load called for a six- or eight-horse team, with great care was selected the biggest, steadiest and ablest pair to pull nearest the load.

When you get right down to earth, to growing the finest possible Roses, especially for the eastern and middle United States, the two gentlemen pictured in the center position above are "nearest the load" that is carried throughout the three years required for each Rose crop. With them is Francis Meilland, the fine, young originator of the Rose PEACE. The faces of all three convey to you a hint of the enthusiasm these men have in a calling that offers so much of inspiration and the opportunity of providing so much of beauty for people everywhere. It is also a challenge, when we think of the thousands of gardens into which Star Roses will go and grow. We just must do the best that energy, skill and devotion to the task can provide to supplement the excellent location we have here for growing Star Roses.

Not all we do, in providing the Best Roses for America, takes place at West Grove. Our operations extend over 2 continents. We have traveled among Rose originators in 10 nations of Europe since 1911—that may explain why the best of them have come to Star

Rose Growers—and we have had the great privilege of introduction in America of a Rose like PEACE, the most wanted Rose in America today. We continue those travels annually.

Nor is it all, to have brought here to choose from, the best Roses to be found in Europe. The decision as to which among them are best must rest on a much broader base for testing than can be had in West Grove or in any other one spot. Hence, we have played our full share in organizing and conducting a comprehensive, nationwide All-America Rose Selections organization for pre-introduction testing of Roses and we enjoy the further advantage of having our own additional pre-introduction testing stations available for all our novelties.

The number of Star Roses that after 5 years or more of use by gardeners still rates high in demand, testifies to the care we exercise in choosing the new Roses.

In serving you, our next generation is taking heavy part in management and all of us here work hard to have constantly foremost in mind your success with Star Roses and other plants we send you. Crops this year rate well; you can send us your order knowing that we shall all strive to merit your full confidence.

The Conard-Pyle Co.
STAR ROSE GROWERS
West Grove, Pa.

Robert Pyle
President



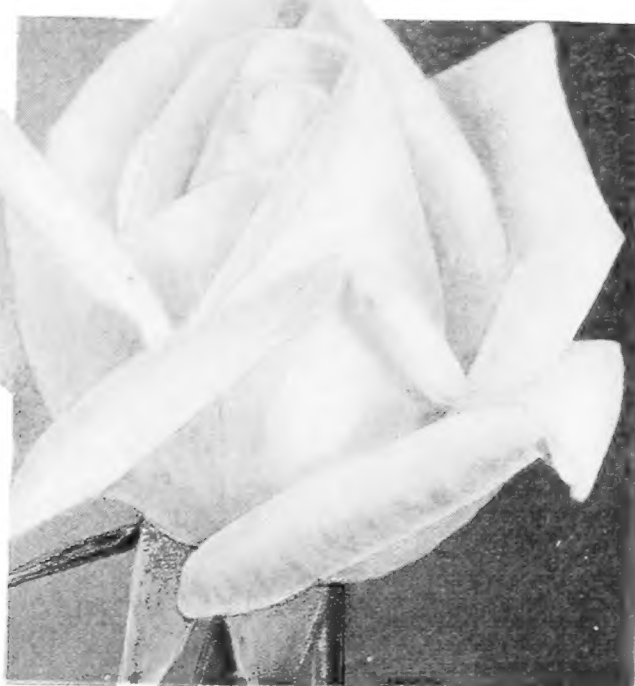
STAR GUIDE

Spring

CREAM OF

★ **CAPISTRANO.** H.T. (Germain.) Plant Patent applied for. NEW 1950 ALL-AMERICA AWARD WINNER. There is no doubt that Capistrano and the other 1950 AARS winners will add luster to the already brilliant record of All-America Rose Selections and bring joy to Rose growers all over the country. Capistrano's magnificent vitality will make it a most welcome addition in your garden. Unusually strong in growth, it has an abundance of good, leathery foliage that is admirably resistant to black-spot. Buds and blooms are well formed, with 40 to 45 petals, of good size and excellent substance. The color is a rich, clear rose-pink that really lasts. Tight buds are a little deeper pink, approaching a bright cherry-red. It has good, lasting fragrance also. Flower stems are long and strong on the tall, shapely, well-branched plants. Scored highest of all this year's new Roses in Portland, Ore., International Rose Garden trials. \$2.50 ea.; 3 for \$6.25.

★ Capistrano



★ Blanche Mallerin



ALL-AMERICA ROSE SELECTIONS

has a new insignia as shown left above and with the All-America



OLD

Roses in this catalog. The symbol is changed but it stands for the same proved superiority in Roses as did the older one, at right above. An "All-America" Award is undoubtedly the highest honor a new Rose can receive before introduction. Each Rose variety entered in All-America trials is tested for two years in every one of some 19 test gardens in various zones of climate from the Atlantic to the Pacific. Only the very best of these entries are given an award, and judging standards are very high. AARS Roses can be trusted to do well for a beginner or add new glory to any garden.

★ **ANNA MARIE.** H.T. (Ohlhus.) Plant Patent Pending. A delightful Rose, very large and double, of clear, light pink. Full blooms lovely and especially fragrant. Petal tips curl back around the high, furled center to give a classic Rose form. Very firm, strong stems on tall, vigorous, stately plants. Long lasting on the bush, or as cut flowers if cut after bud has started to open. **SOLD OUT** \$1.50 ea.; 3 for \$4.

★ **BLANCHE MALLERIN.** H.T. (Mallerin.) Plant Pat. 594. This is that rare beauty, a pure white, fragrant Hybrid Tea Rose. The petals of the beautifully modeled blooms are as white as alabaster, with a live, satiny sheen. Buds come erect on healthy, upright plants. These long buds open to beautifully formed blooms 3½ to 4 inches across. **SOLD OUT** \$1.50 ea.; 3 for \$4.



3 EXCITING \$5.35

All-America Winners

(Value \$6)

Three Roses that are creating a stir among Rose growers—and with good reason. They are outstanding.

★ **Capistrano.**

Pink. See at right.

★ **Diamond Jubilee.**

Yellow. See next page.

★ **Mirandy.**

Red. See page 7.

ASK FOR OFFER 4





THE NOVELTIES

★**CAPRICE.** H.T. (Meilland.) A gay and joyous Rose, the outside of the petals a delicate seafoam-yellow, the inside radiant flame-pink. The ruffled, jaunty blooms hold their form until the end. The color ages happily, as well, to a brilliant rosy pink and cream that doesn't clash with newer blooms. Bushy, well-balanced plants. **\$1.50 ea.; 3 for \$4.**



★**Crimson King**

★**CRIMSON KING.** H.T. (Kordes.) Deep, brilliant crimson. The blooms repeat in good quantity all summer, and in the fall are especially fine, opening slowly with deep blackish shadings on the firm petals. When cut in the opening bud stage, they last well indoors and will fill a room with their delightful Damask Rose fragrance. One of the best; notably disease resistant and easy to grow to perfection. **\$1.50 ea.; 3 for \$4.**

★**DEBONAIR.** H.T. (Lammerts.) Plant Pat. 677. Yellow. Jaunty, perfect, yellow buds on a vigorous, compact plant with unusually handsome foliage. The beautiful, high-centered flowers open primrose-yellow, passing to butter-yellow. Dark, shiny, healthy foliage. Received the high rating of 80% in American Rose Society scoring for 1949. Growers in all parts of the country found it excellent. **\$1.50 ea.; 3 for \$4.**

★ STAR QUARTET \$5.85

These are leaders; not to be missed. Each

- Debonair.** Yellow. High-centered, perfect blooms. (Pat. 677.)..... **\$1.50**
- Forty-niner.** Orient red and chrome-yellow bicolor. (Pat. 792.)..... **2.00**
- Grande Duchesse Charlotte.** Tapestry-red. Unique and beautiful. (Pat. 774.)..... **1.50**
- Mirandy.** Deepest crimson. Large, very fragrant and free. (Pat. 632.)..... **1.50**

ASK FOR OFFER 5



★**Diamond Jubilee**

★**DIAMOND JUBILEE.** H.T. (Boerner.) Plant Pat. 824. A really good plant, lavish with lovely blooms of soft peach-gold. The heavy-petaled flowers open slowly and last well. Double, high centered and fragrant. **\$2 ea.; 3 for \$5.**

★**ENA HARKNESS.** H.T. (Norman.) Deep, lasting crimson-red. Broad, heavy, velvety petals. Fragrant. **\$2 ea.; 3 for \$5.**

★**ERNIE PYLE.** H.T. (Boerner.) Plant Pat. 673. Warm rose-pink flowers of good size. Vigorous, extra-hardy plant. **\$1.50 ea.; 3 for \$4.**

3 PRIZE WINNERS \$4.50

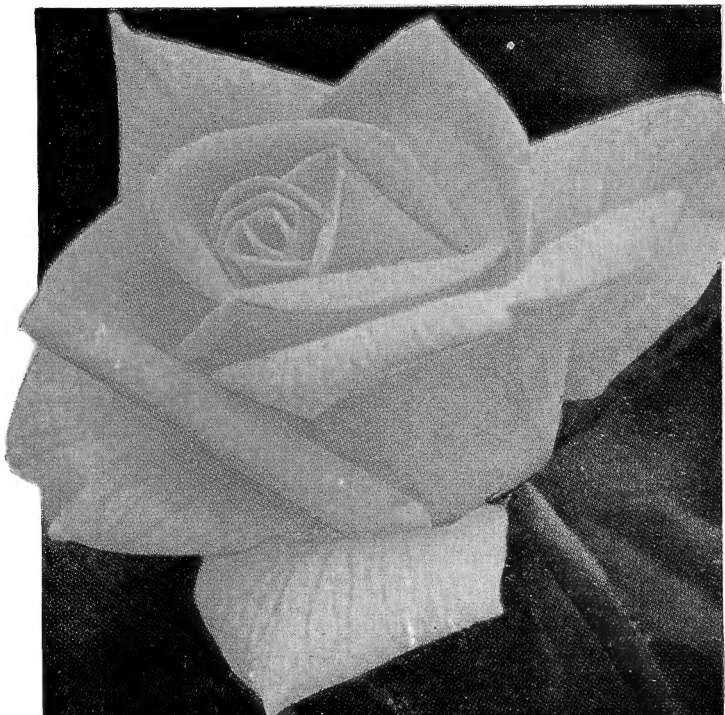
(Value \$5)



Diamond Jubilee. Yellow.....	Page 5
Katherine T. Marshall. Pink.....	7
Nocturne. Rich cardinal-red.....	8

ASK FOR OFFER 5A

★**Debonair**



3 Superb Roses \$4.50

Three widely popular newer kinds.

	Page	Each
★ Grande Duchesse Charlotte. Unique red. (Plant Pat. 774.)	7	\$1.50
★ Lowell Thomas. Yellow. (Plant Pat. 595.)	7	1.50
★ New Yorker. Brilliant red. (Plant Pat. 823.)	8	2.00

ASK FOR OFFER 6

★ **FORTY-NINER.** H.T. (Swim.) Plant Pat. 792.



One of the most brilliant of all bicolor Roses and certainly one of the most attractive. The color combination is rich and pleasing, vivid orient-red with chrome-yellow reverse, the yellow most evident in the bud and seen as flashes of a "golden lining" in the open blooms. Grand, vigorous plants with a satisfying amount of bloom. \$2 ea.; 3 for \$5.10.



★Forty-niner



STAR GUIDE Spring

CREAM OF

★ **FRED EDMUNDS.** H.T. (Meilland.) Plant



Pat. 731. All-America Regional Award Winner. Burnt-orange buds open to 25-petaled blooms of vivid, glowing copper-orange, one of the most brilliant and beautiful of Roses where it does well. \$1.50 ea.; 3 for \$4.



★Golden Anniversary

★ **GOLDEN ANNIVERSARY.** H.T. (Mordigan.)

Plant Pat. 806. A sport of Good News, with flowers as handsomely formed but a fine old-gold color, flushed apricot at times. Best of all, it is a golden Rose on a truly vigorous, well-branched plant with dense foliage right down to the ground! For the plant retains the sturdiness, shapeliness and leaf mass of its parent, all the more remarkable in a yellow Rose. The plants under test have bloomed heavily and continuously; no other H.T. in the entire test plot has been able to keep up with them. \$1.50 ea.; 3 for \$4.

★ **GRACE MOORE.** H.T. (Kordes.)

Rich and brilliant red. C. E. Pfister, Chief Rosarian of the Men's Garden Clubs of America, says this is his favorite of all deep red Roses. It is really red, yet unusually brilliant for so deep a color. Turn an individual petal in the light and it will change in shade: cerise, cardinal, cherry, shining crimson make up the vivid red of the whole velvety flower.

Open blooms are 4 to 5 inches across, with 50 petals. The graceful plants are bushy, very well branched, with fine, dark, pretty foliage. \$1.50 ea.; 3 for \$4.



THE NOVELTIES

★GRANDE DUCHESSE CHARLOTTE. H.T.

(Ketten.) Plant Pat. 774. This Rose is a delightful new shade of red as shown in the illustration below—a strikingly beautiful color such as is seen sometimes in old tapestry. The beautiful, long, streamlined buds are burnt-carmine and open to firm-petaled blooms of a lovely begonia-rose, with the petals artistically recurved. The plant is tall, open, naturally graceful in growth, and the foliage shows good resistance to disease. Blooms come singly on long stems, are especially fine for cutting in the bud stage, opening more slowly than when left on the bush. This is one of the Roses we like best and we find that it is a prime favorite with others who have it in their gardens. In color, form and natural grace, it is like no other Rose. \$1.50 ea.; 3 for \$4.



★Grande Duchesse Charlotte



★Lowell Thomas

★LOWELL THOMAS. H.T. (Mallerin.) Plant

Pat. 595. Lemon-chrome. The 25-petaled blooms open from beautiful buds and have high-cupped centers, the glowing flowers over 4 inches across when open. They have a slight tea fragrance. The plants are upright in growth with strong, erect stems and large, lustrous green foliage. \$1.50 ea.; 3 for \$4.



★MME. CHIANG KAI-SHEK. H.T. (Duchrsen.)

Plant Pat. 664. Moon-yellow flowers from ivory buds. \$1.50 ea.; 3 for \$4.

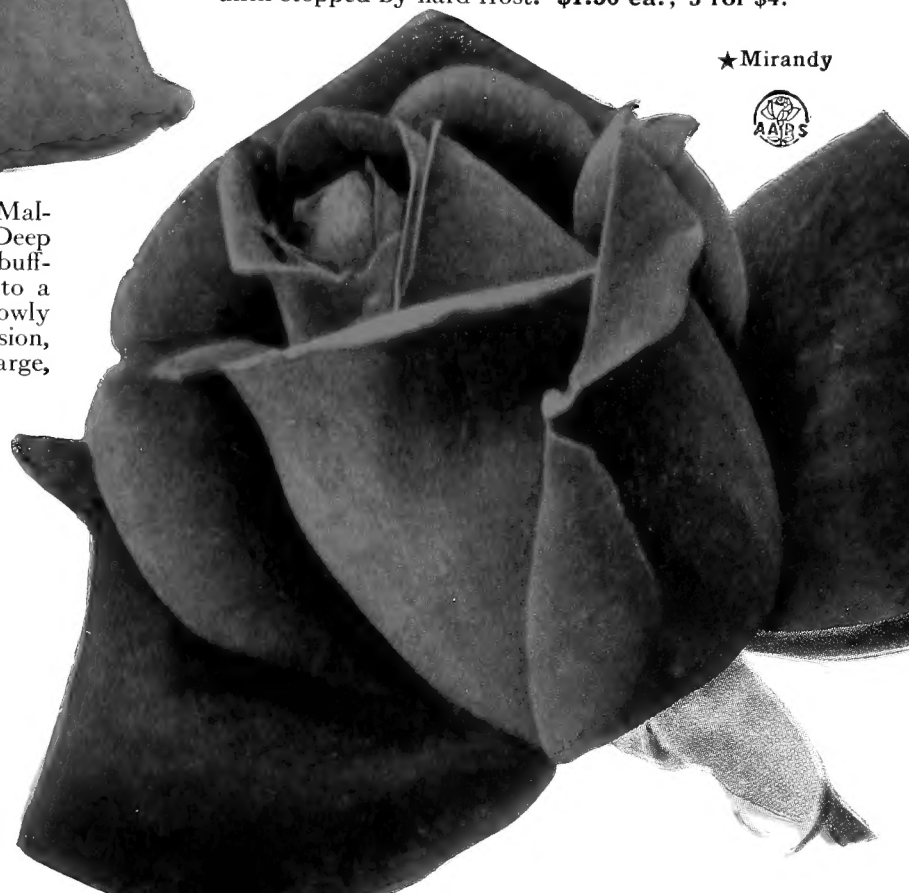


★MIRANDY. H.T. (Lammerts.) Plant Pat. 632.

The illustration shows the superb form and coloring of this great Rose. The huge, 50-petaled, deep crimson flowers open slowly from exquisitely modeled, ovoid buds, often long-pointed, and filled with rich Damask fragrance. Blooms from early June until stopped by hard frost. \$1.50 ea.; 3 for \$4.



★Mirandy



★HORACE McFARLAND. H.T. (Mal-

lerin.) Plant Pat. 730. Deep apricot-colored buds open rich buff-salmon, which changes slowly to a pleasing coral-pink. Buds open slowly and tend to come in constant succession, each one a gem. The flowers are large, with 40 to 45 petals that are also large, firm, and long lasting. Rather low, upright, compact plants. \$1.50 ea.; 3 for \$4.



★KATHERINE T. MARSHALL.

H.T. (Boerner.) Plant Pat. 607. This sparkling, warm pink Rose comes on magnificent, erect-growing, very hardy plants with profuse, dark green foliage. The large, cupped flowers have heavy petals of coral-pink, with a golden glow at the base of each. Fruity fragrance. \$1.50 ea.; 3 for \$4.





STAR GUIDE Spring

CREAM OF

★**NEW YORKER.** H.T. (Boerner.) Plant Pat. 823. Fiery red blooms on long, stiff stems, a brilliant red that does not fade or blue. Well-formed bud and bloom, very fragrant, on a sturdy plant, resistant to black-spot. \$2 ea.; 3 for \$5.

★**NOCTURNE.** H.T. (Swim.) Plant Pat. 713. Long-pointed buds of perfect form open slowly to blooms of bright cardinal-red with dark shadings. Coppery red during very hot weather. Blooms of show shape with unique form and wavy petal style. (See illustration below.) Fragrant. Vigorous plants, resistant to black-spot; early to bloom and as late as any to stop. \$1.50 ea.; 3 for \$4.



★Mission Bells

★**MISSION BELLS.** H.T. (Germain.) Plant Pat. Applied For. Salmon-pink All-America Award Winner for 1950. All gardeners will rejoice that the newest All-America awards have gone to Roses that really have plants under them. The salmon-pink blooms of Mission Bells have good form, too. So far as we have discovered, nothing has to be forgiven in this Rose. Its color is a glowing, clear salmon or shrimp-pink that is always treasured in Roses. The buds are well pointed, opening to high-centered flowers often 5 inches across, with about 40 petals. Mission Bells produces large quantities of blooms continuously all season. Tea fragrance. Bushy, densely foliated plants, resistant to black-spot. \$2.50 ea.; 3 for \$6.25.

★**MRS. PAUL R. BOSLEY.** H.T. (Bosley.) Plant Pat. 441. An exhibition type, with high-centered, clear yellow blooms held firm and erect above the dark, leathery foliage. Fragrant. \$1.50 ea.; 3 for \$4.



★Nocturne

★**RUBAIYAT.** H.T. (McGredy.) Plant Pat. 758. Brilliant rose to cerise-red. It has a graceful, long, shapely bud and a wealth of old-Rose fragrance. The shining, bright cerise-red color in the heart of the half-open bloom is accented by the lighter reverse of the petals; color is darker in the fall. The large flowers open slowly and are borne in profusion on long, upright stems. The plant is tall and vigorous, with luxuriant dark green foliage; hardy and disease resistant in all climates. A remarkable feature of Rubaiyat is that it actually deepens in color as it opens, the bud being appreciably lighter in color. Rubaiyat was so named because its profuse flowering suggested the line from the *Rubaiyat* of Omar Khayyam: "Morning a thousand Roses brings." A most distinguished new Rose. \$1.50 ea.; 3 for \$4.



★Rubaiyat

Rose Index, Page 38

THE CONARD-PYLE CO.



THE NOVELTIES



★ San Fernando



★ Show Girl

★ **SAN FERNANDO.** H.T. (Morris.) Plant Pat. 785. Glowing currant-red. Beautiful form in bud and bloom; unusually heavy texture. And *fragrant!* If you've been wishing for more fragrant Roses, try San Fernando. \$2 ea.; 3 for \$5.



★ **SHOW GIRL.** H.T. (Lammerts.) Plant Pat. 646. A splendid new pink with superlative bud form. Tall and vigorous. One of the best deep pink varieties, perfect for cutting. \$1.50 ea.; 3 for \$4.

★ **SUTTER'S GOLD.** H.T. (Swim.) Plant Pat. Applied For. 1950 All-America Rose. Brilliant golden buds shaded coppery orange and vermillion, long and sleek. Intensely fragrant, high-centered blooms with 25 to 30 petals, vary from orange-gold to yellow tinted pink. \$2.50 ea.; 3 for \$6.30.



★ **TAFFETA.** H.T. (Lammerts.) Plant Pat. 716. Pink and salmon tones. \$1.50 ea.; 3 for \$4.

★ **TALLYHO.** H.T. (Swim.) Plant Pat. 828. All-America winner for 1949. Handsome blooms of old-rose coloring; truly two-toned, the outside a darker shade of the same rich color. It holds its color remarkably. And what a plant! Great, long, reddish canes are topped with glorious bursts of bloom in quantity at one time. Rich, spicy fragrance. A highly superior Rose. \$2 ea.; 3 for \$5.10.



★ Tallyho

4 Glamorous Newer Roses \$5⁹⁵

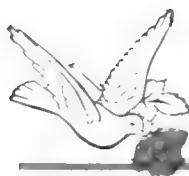
(Value \$6.50)

Four newer Roses whose performance is downright exciting.

	Plant Pat.	Page	Each
★ Lowell Thomas. Yellow.....	595	7	\$1.50
★ New Yorker. Fiery red.....	823	8	2.00
★ Rubaiyat. Rosy cerise.....	758	8	1.50
★ Show Girl. Vivid pink.....	646	9	1.50

ASK FOR
OFFER 9





STAR GUIDE

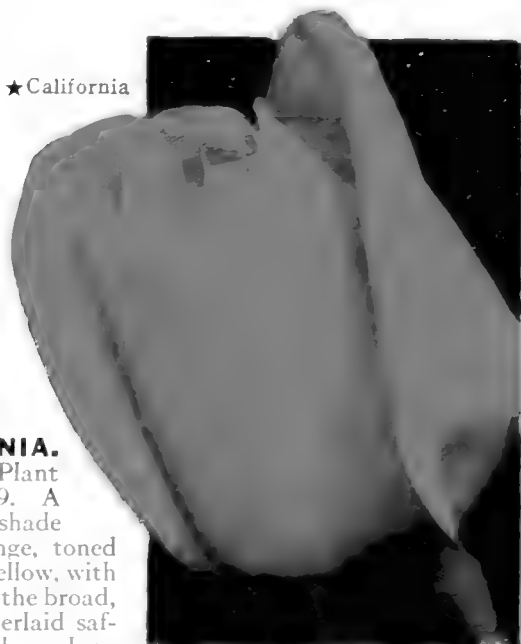
Spring

EVERBLOOMING



★Angels Mateu

★California



On this and the following pages of older Hybrid Teas, you will find Roses that have been grown and loved for years. These "Tried and True" kinds are so good they have remained popular and in demand continuously. Any and all of them are dependable; each has its own special beauty. Choose the colors and forms that you prefer, plant them according to directions sent with each order, and they will bring you joy, as they have done to so many.

★**AMI QUINARD.** H.T. Black-lustered red. Beautiful urn-shaped buds with Damask fragrance, the petals like shining crimson velvet with a blackish sheen. Open blooms show a center of golden anthers in rich contrast. Free in bloom. \$1.25 ea.; 3 for \$3.35.

★**ANGELS MATEU.** H.T. Plant Pat. 174. Luscious, smooth, orange-rose color, distinct from all other Roses. Large, full petaled, with delicious fragrance. Fine exhibition blooms. \$1.50 ea.; 3 for \$4.

★**BETTER TIMES.** H.T. Rose-red. The brilliant flowers are large, double, and delicately fragrant. Ideal for cutting. \$1.50 ea.; 3 for \$4.

★**BETTY UPRICHARD.** H.T. Carmine and salmon. Buds are medium sized, long pointed and open to large, semi-double flowers. Its spicy blooms are distinctly bicolored, the outside of the petals deep carmine, inside silvery salmon. \$1.25 ea.; 3 for \$3.35.

★**BOUDOIR.** H.T. Rose and white. An unusual, two-toned flower, large and very full. Radiant Tyrian-rose on the inside of the petals and velvety creamy white on the reverse. \$1.50 ea.; 3 for \$4.

★CALIFORNIA.

H.T. Plant Pat. 449.

A glorious shade of ruddy orange, toned with saffron-yellow, with the exterior of the broad, firm petals overlaid saffron-rose. Buds are long and pointed; flowers reach a diameter of 5 to 6 inches. Vigorous; healthy, glossy green foliage. \$1.25 ea.; 3 for \$3.35.

★CHARLOTTE ARMSTRONG.

H.T. Plant Pat. 455.

Rose-red. One of the most popular of all Roses, with good reason. Long, slender, rose-red buds open to extra-large blooms of deep, glowing rose, sometimes very dark rose-red. Handsome, upright plants with long, strong stems. Charlotte Armstrong is outstanding for its height, for the large, shapely beauty of its long-stemmed Roses and the amazing quantity produced all season. \$1.50 ea.; 3 for \$4.

★Charlotte Armstrong



4 GREAT ROSES \$5

Each of these is "tops" in its color and each a different color from the others. (See illus. on these two pages.) We recommend this set.

★ California.	Orange and gold.	Plant Pat. 449.....	Page 10	Each \$1.25
★ Charlotte Armstrong.	Rose-red.	Plant Pat. 455.....	10	1.50
★ Crimson Glory.	Deep crimson.	Plant Pat. 105.....	11	1.50
★ Eclipse.	Yellow.	Plant Pat. 172.....	11	1.50

ASK FOR OFFER 10

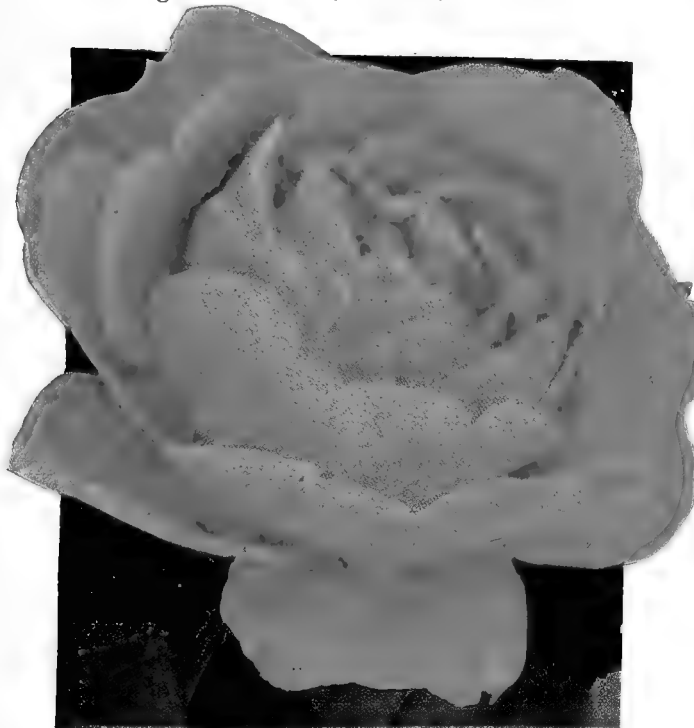




STAR ROSES

★**CHRISTOPHER STONE.** H.T. Scarlet-crimson. Damask fragrance and almost continuous bloom. Vivid scarlet in June, deep crimson with velvety blackish shadings in the fall. \$1.25 ea.; 3 for \$3.35.

★**CONDESA DE SASTAGO.** H.T. Bicolor. Delightfully fragrant flowers of yellow and raspberry-red are produced profusely on vigorous, healthy plants. Ranks very high in preference list of experienced amateurs. Known from California to Cairo, and all points between, as one of the most colorful garden Roses. \$1.25 ea.; 3 for \$3.35.



★Condesa de Sastago

6 Fragrant Beauties \$6.35

(Value \$7.50)

Each of these brings you fragrance as delightful as you are apt to find in any Rose of its color. Buds for cutting, brilliant variety, popularity and dependability are added assets of the six in this super-value collection.

Separately they are \$1.25 each

★ Betty Uprichard. Carmine and salmon bi-color.....	10
★ Condesa de Sastago. Yellow and raspberry red.....	11
★ Etoile de Hollande. Rich crimson.....	12
★ Girona. Vivid multicolor.....	12
★ Soeur Therese. Buttercup-yellow.....	16
★ The Doctor. Satiny pink. Very large blooms.....	16

ASK FOR OFFER 11

★**COUNTESS VANDAL.** H.T. Copper and salmon. A charming Rose, from the first tints of color on the large, long, tapering buds until the petals fall. The streamlined buds are orange-copper and open to perfumed, exquisitely formed blooms of copper, salmon and gold. \$1.50 ea.; 3 for \$4.

THE CONARD-PYLE CO.

★Crimson Glory



★**CRIMSON GLORY.** H.T. Plant Pat. 105. Deep crimson. A glorious Rose in its perfect form, its size and its fragrance. A splendid plant, vigorous, exceptionally free blooming and resistant to disease. Well-established plants are constantly in bloom, giving a continuous supply of cut flowers that will scent your house with their delicious fragrance. Widely held to be the best red Rose in the world, Crimson Glory is one you should have. \$1.50 ea.; 3 for \$4.

★**DAINTY BESS.** Single. H.T. Blush-pink. Dainty indeed in form, color and delicate wild-Rose fragrance. Especially charming are the long, wine-red stamens contrasting with the blush-pink petals. The best single. \$1.25 ea.; 3 for \$3.35.

★**DUQUESA DE PENARANDA.** H.T. Copper-apricot. A luscious color, lovely at all times. Noted for almost continuous bloom. \$1.25 ea.; 3 for \$3.35.

★**ECLIPSE.** H.T. Plant Pat. 172. Golden yellow. Distinctly different from any other Rose, with "super-streamlined" buds which often exceed 2 inches in length, ornamented with narrow, branching sepals. It is prolific, the beautiful tapering buds coming in quantities on rigid, upright stems on a vigorous plant with disease-resistant foliage. Open blooms are large, well formed, semi-double and a good, uniform, rich yellow. \$1.50 ea.; 3 for \$4.

★Eclipse





EVERBLOOMING

★**GOLDEN DAWN.** H.T. Pale yellow, large, double, fragrant. Foliage beautiful. Has very high Rose Society rating. \$1.25 ea.; 3 for \$3.35.

★**GOLDEN SASTAGO.** H.T. Buttercup-yellow. Fragrant. Noted for robust, upright growth and freedom of bloom. \$1.25 ea.; 3 for \$3.35.

3 Fine Favorites \$3.95

★**Good News.** See below. Plant Pat. 426.

★**Mme. Henri Guillot.** See next page. Pat. 337.

★**McGredy's Sunset.** See page 14. Plant Pat. 317.

OFFER 12: 3 fine \$1.50 Roses Value \$4.50 for \$3.95

★Editor McFarland

★**EDITOR McFARLAND.** H.T. Deep pink. Vigorous, healthy, upright plants are free with beautifully modeled buds and fragrant blooms of deep pink on strong, wiry stems. The flowers keep their form and color for days. \$1.25 ea.; 3 for \$3.35.

★**ETERNAL YOUTH.** H.T. Plant Pat. 332. Clear pink, sometimes suffused with salmon. Exquisitely formed. \$1.50 ea.; 3 for \$4.

★**ETOILE DE HOLLANDE.** H.T. Crimson. Ever popular, with its delightful crimson color, its fine form, long cutting stems, vigorous growth and true Rose perfume. One of the best richly fragrant, everblooming red Roses. \$1.25 ea.; 3 for \$3.35.

★**FAIENCE** H.T. Two-tone peach-pink and yellow. Beautifully modeled buds open to 50-petaled blooms with rich yellow base that shades to peach-pink at the tips. \$1.25 ea.; 3 for \$3.35.

★**GIRONA.** H.T. Multicolored. Lovely buds of Turkey-red and golden yellow with 20 to 30 petals. The outside row of petals becomes light Tyrian-rose, and the inner petals soft golden yellow. The petals are heavy textured, with rich attar-of-rose fragrance—the most fragrant multicolor. Splendid Rose for cutting. \$1.25 ea.; 3 for \$3.35.

★Girona

★Good News

★**GOOD NEWS.** H.T. Plant Pat. 426. Buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing, coppery center, toning to shell-pink on the outer petals. Rich tea fragrance. A vigorous, healthy plant almost continuous in bloom. An excellent general-purpose Rose that is winning friends wherever it is grown. \$1.50 ea.; 3 for \$4.

★**HEART'S DESIRE.** H.T. Plant Pat. 501. Beautiful form and heavy petalage distinguish this rich scarlet Rose. Great, streamlined buds, excellent for cutting. Delightful fragrance adds to its charm; a small bouquet will fill a room with fragrance. Feed this Rose heavily and you will be well rewarded. \$1.50 ea.; 3 for \$4.



Rose Index, Page 38

THE CONARD-PYLE CO.



STAR ROSES



★**Highland Park**

★**HIGHLAND PARK.** H.T. Chosen to be named for Highland Park, Ill., and to be a feature of the "Gardeners' Memorial" Rose-garden there. That denotes the quality of this beautiful full-petaled salmon-pink variety, which produces its fine blooms on vigorous plants. \$1.50 ea.; 3 for \$4.

★**JOANNA HILL.** H.T. Yellow. Attractive buds of orange-yellow; double flowers shading from orange to cream. Fine for cutting. \$1.25 ea.; 3 for \$3.35.

★**KAISERIN AUGUSTE VIKTORIA.** H.T. Cream-white. Long, shapely buds open to delightfully scented, cream-white flowers with a slight lemon tint in the center. Very double flowers on plants of medium height. This Rose was introduced in 1891 and it is as much loved today as ever. \$1.25 ea.; 3 for \$3.35.

★**LADY ASHTOWN.** H.T. Carmine-pink. Large, long-pointed buds and carmine-pink blooms with a golden underglow. \$1.25 ea.; 3 for \$3.35.

★**LUNA.** H.T. Moonlight-yellow. Long, delicate yellow buds and large, delightfully fragrant blooms of moonlight-yellow. \$1.25 ea.; 3 for \$3.35.

4 OF THE BEST \$5.35

(Value \$6; \$1.50 ea.)

Here are 4 of our own special favorites. As we see them growing and blooming, year in and year out, we call these 4 of the best.

	Plant Pat.	Page
★ Eclipse. Yellow.....	172	11
★ Grande Duchesse Charlotte. Cop- per-red.....	774	7
★ Mme. Cochet-Cochet. Copper-pink.	129	13
★ Mirandy. Deepest crimson.....	632	7

ASK FOR OFFER 13



★**Mme. Cochet-Cochet**

★**MME. COCHET-COCHET.** H.T. Plant Pat. 129. Coppery pink. From the time of its introduction this lovely Rose has been a continuous success. The long-pointed buds of coppery pink open to large, semi-double, artistic flowers that simply glow with reflected gold on the inside petals, the whole effect being a coppery pink. Rich honey-like fragrance. \$1.50 ea.; 3 for \$4.

4 FOR CUTTING \$4.75

(Value \$5.25)

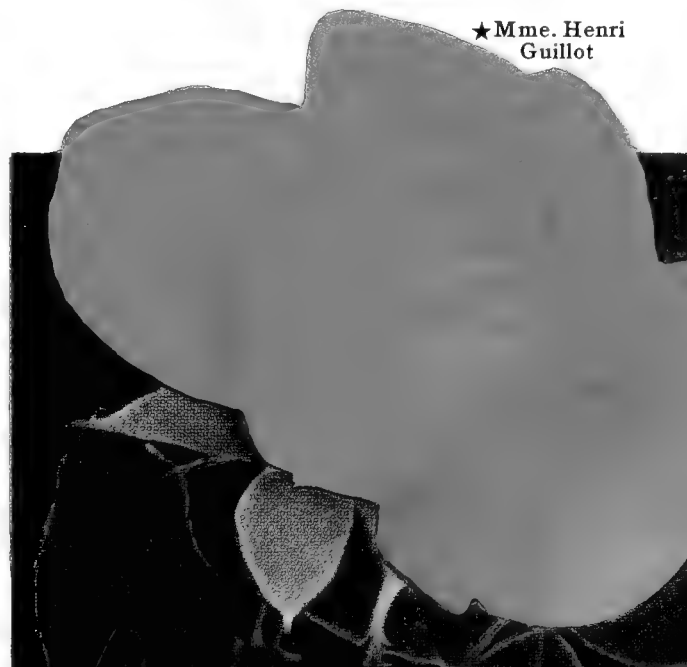
Grow your own Rosebuds for your breakfast table. It's fun, it's economical and the results do add to the joy of living.

	Each
★ Girona. Brilliant, fragrant multicolor.....	\$1.25
★ Highland Park. Smooth, light salmon-pink.	1.50
★ McGredy's Ivory. Beautifully formed white	1.25
★ Mrs. E. P. Thom. Long buds of clear yellow.	1.25

ASK FOR OFFER 13A

★**MME. HENRI GUILLOT.** H.T. Plant Pat. 337. Exquisitely formed, fragrant, urn-shaped buds of raspberry-pink lit with flame, change to a brilliant, satiny watermelon-pink blend as they fully open. Don't miss this Rose. \$1.50 ea.; 3 for \$4.

★**Mme. Henri Guillot**





STAR GUIDE Spring

EVERBLOOMING

4 BEGINNER'S SET \$4.35

Extra Special Price (Value \$5)

	Page	Each
★Mrs. Pierre S. du Pont. Yellow.....	14	\$1.25
★Mrs. Sam McGredy. Scarlet-orange...	15	1.25
★Pink Dawn. Salmon-rose-pink.....	15	1.25
★Poinsettia. Scarlet-red.....	15	1.25

ASK FOR OFFER 14A

★**McGREDY'S IVORY.** H.T. Creamy white in bud, turning clear white as it unfolds. Very large, double, high centered, it is a frequent winner at Rose shows. \$1.25 ea.; 3 for \$3.35.

★**McGREDY'S SUNSET.** H.T. Plant Pat. 317. Full-petaled, fragrant blooms of sunshiny yellow penciled with carmine come freely on vigorous, branching plants. \$1.50 ea.; 3 for \$4.

★**MME. JOSEPH PERRAUD.** H.T. Buff. The long-pointed, opening buds have delightful glowing yellow sunset shades that change to nasturtium-buff as the fragrant flowers slowly unfold. This is one of the most enchanting Roses we know in the warm pastel shades, and so long lasting. \$1.25 ea.; 3 for \$3.35.

★**MARGARET McGREDY.** H.T. Orange-scarlet to carmine-rose. Large, full-petaled. The vigorous growth insures a constant production of blooms from June to hard frost. \$1.25 ea.; 3 for \$3.35.

3 COLOR VARIETY \$3.95

(Value \$4.50; \$1.50 ea.)

	Plant Pat.	Page
★Mary Margaret McBride. Pink.....	537	14
★McGredy's Sunset. Yellow.....	317	14
★Mirandy. Deep red.....	632	7

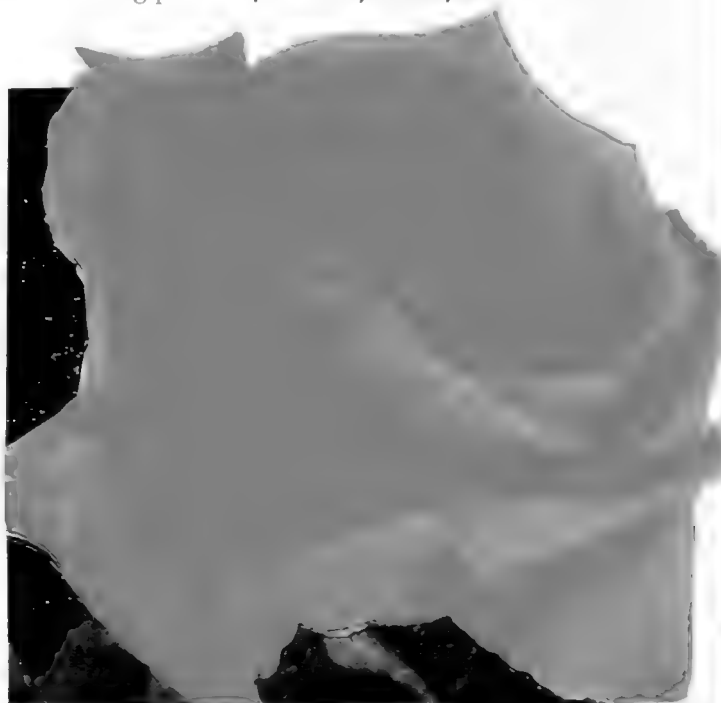
ASK FOR OFFER 14

★**MARK SULLIVAN.** H.T. Plant Pat. 599. A spectacular multicolor that does best in partial shade. Rich gold, heavily veined and shaded with deep rose-pink and cerise. \$1.50 ea.; 3 for \$4.

★**MARY MARGARET McBRIDE.** H.T. Plant Pat. 537. Shining rose-pink. The long, firm buds open slowly to large, 45-petaled blooms, the outer petals gracefully recurved around the high, closed center. \$1.50 ea.; 3 for \$4.



★Mary Margaret McBride



©

★McGredy's Sunset

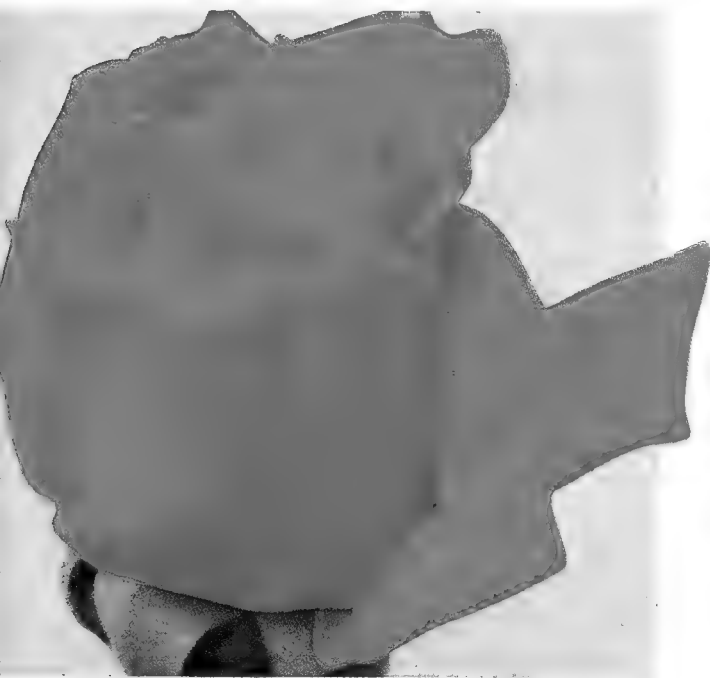
★**MISS ROWENA THOM.** H.T. Rose-pink. Strong, healthy, prolific, like its parent Radiance, with better form, long buds. \$1.25 ea.; 3 for \$3.35.

★**MRS. E. P. THOM.** H.T. Yellow. See illus. page 17. Long-pointed buds open to well-formed blooms of clear, deep canary-yellow without any carmine markings. The unfading, fragrant yellow flowers are large and fully double, with long stems. Experienced rosarians consider this Rose as among the best of the clear yellow everblooming varieties, both for bedding and for cut flowers. \$1.25 ea.; 3 for \$3.35.

★**MRS. PIERRE S. DU PONT.** H.T. Golden yellow. A Rose that blooms more than any other golden yellow variety. Nicely formed buds and fragrant, double flowers. Bushy plants of medium height. Among the "Best Twenty-five" in a recent Rose Society poll. \$1.25 ea.; 3 for \$3.35.



STAR ROSES



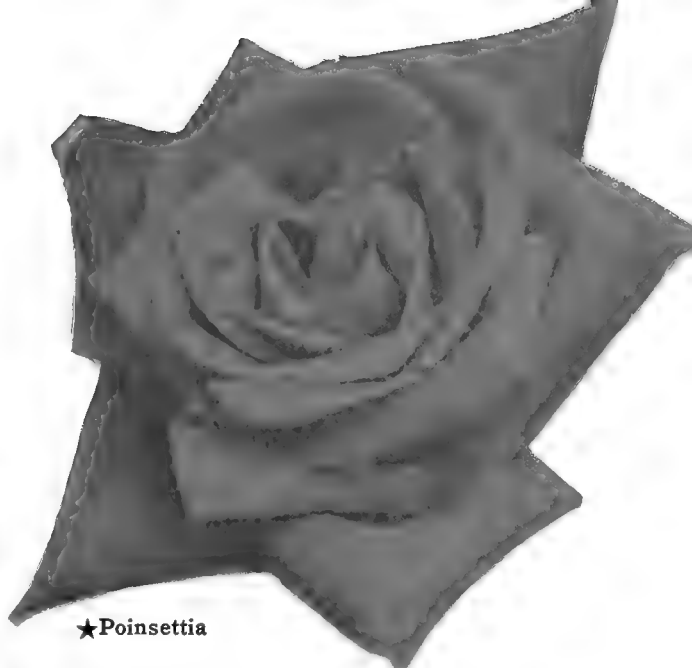
★Mrs. Sam McGredy

★**MRS. SAM MCGREDY.** H.T. Scarlet-orange. Perfectly modeled flowers with Sweetbriar fragrance and rich coloring of scarlet and orange are usually borne singly and erect on beautiful plants with bronzy stems and shiny bronzy foliage. Pointed buds; blooms large, double, high centered. A very popular, highly rated Rose. \$1.25 ea.; 3 for \$3.35.

★**NARZISSE.** H.T. Maize-yellow. Big, streamlined, apricot-yellow buds open to massive flowers of maize-yellow. Sturdy, tall plants with large, glossy foliage. \$1.50 ea.; 3 for \$4.

★**PICTURE.** H.T. Pink. Perfectly formed buds and flowers of velvety, clear pink with rich salmon undertones. Rated very high by American Rose Society reports. Fully double, with heavy petals. Blooms freely. \$1.25 ea.; 3 for \$3.35.

★**PINK DAWN.** H.T. A lively salmon-rose-pink, with a glow of bronze and gold at the base of the petals. Sweetly fragrant. Excellent form on good long stems. Upright, vigorous plant. \$1.25 ea.; 3 for \$3.35.



★Poinsettia

★**POINSETTIA.** H.T. Scarlet. Through hot weather or cool, this Rose can be depended upon to produce its brilliant flowers of clear scarlet-red. And the color stays red, never fading toward pink or bluing toward purple. The large, brilliant blooms are well formed and freely produced on strong stems on erect, healthy plants. \$1.25 ea.; 3 for \$3.35.

★**PRESIDENT HERBERT HOOVER.** H.T. Multicolored. Large, delightfully fragrant blooms of scarlet, yellow, cerise and flame, on erect, firm stems. One of the most popular Roses for many years. Its tall-growing plant blooms freely. \$1.25 ea.; 3 for \$3.35.

★**PRESIDENT MACIA.** H.T. Two-tone pink. Rich pink buds, long, firm and pointed, open with the same rich pink outside and with the inside flesh-pink. \$1.25 ea.; 3 for \$3.35.

★**RADIANCE.** H.T. Rose-pink. The two-toned pink, cupped flowers have true Rose fragrance. In continuous demand for its vigorous, healthy growth and remarkable freedom of bloom. One of the world's most dependable Roses. \$1.25 ea.; 3 for \$3.35.

★**RAMON BACH.** H.T. Plant Pat. 366. Apricot-buff. Large and full-petaled; fruity fragrance. The opening blooms show a lovely apricot-buff on the back of the petals with a touch of salmon-pink on the inside. A tall-growing variety, famous for quantity of bloom. \$1.50 ea.; 3 for \$4.



★Radiance

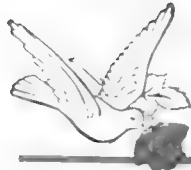
**4 OLD FRIENDS \$4.45
AND TRUE**

(Value \$5; \$1.25 ea.)

You can plant these with confidence and know they'll bloom within 10 weeks after spring planting, continuing to bloom every month until frost. Easy to grow.

Page
★**Radiance.** Two-toned pink.....15
★**Red Radiance.** Raspberry-red....16
★**Soeur Therese.** Yellow.....16
★**Talisman.** Multicolored.....16

ASK FOR OFFER 15



STAR GUIDE

Spring 1950

EVERBLOOMING STAR ROSES



★Red
Radiance

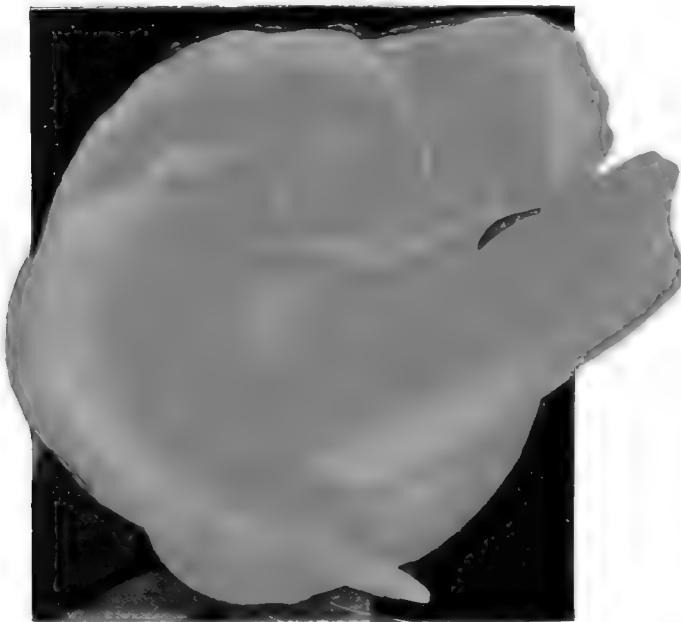
★**RED RADIANCE.** H.T. Cerise-red. A sport of Radiance with the same vigor, form and fragrance, but its color a smooth cerise or raspberry-red. Like Radiance, it is long lived, free blooming and does well everywhere. \$1.25 ea.; 3 for \$3.35.

★**SIGNORA.** H.T. Plant Pat. 201. Bicolor. Long, tapering buds of brownish orange and great blooms of mandarin-orange and salmon. Rated 83.1% by the American Rose Society. \$1.50 ea.; 3 for \$4.

★**SNOWBIRD.** H.T. White. Snow-white from the bud until the petals fall. For bedding it is unsurpassed. Double, high centered, very fragrant. Disease resistant. The American Rose Society rates it tops in modern white Roses. \$1.25 ea.; 3 for \$3.35.

★**SOEUR THERESE.** H.T. Buttercup-yellow. An astonishing Rose with buds in candelabras (not clusters), each with its own cutting stem, on top of sturdy canes. Long-pointed buds, richly marked with carmine; open blooms clear yellow. Tall. \$1.25 ea.; 3 for \$3.35.

★Soeur Therese



★Texas Centennial

★**STERLING.** H.T. Illustrated page 17. Bright pink flowers of splendid form and true Rose fragrance come singly on vigorous plants. Has won many prizes at Rose shows. Delightfully fragrant. \$1.50 ea.; 3 for \$4.

★**TALISMAN.** H.T. Multicolored. A glorious combination of orange, yellow and rose-red, and one of the finest of Roses for cutting, with its choice, distinctive form. The fragrant flowers are most highly colored in the autumn. \$1.25 ea.; 3 for \$3.35.

★**TEXAS CENTENNIAL.** H.T. Plant Pat. 162. Brilliant red sport of the famous Pres. Hoover Rose. Its red buds turn glowing salmon-red or deep coppery pink in the fully opened flowers. They come almost continuously on strong, erect stems. Tall. Fragrant. \$1.25 ea.; 3 for \$3.35.

4 FAMOUS ROSES \$5.15

	Plant Pat.	Page	Each
★ Charlotte Armstrong.			
Rose-red.....	455	10	\$1.50
★ Eclipse. Yellow.....	172	11	1.50
★ Good News. Peach-pink.....	426	12	1.50
★ Texas Centennial. Light red.....	162	16	1.25

ASK FOR OFFER 16

★**THE DOCTOR.** H.T. Satiny pink. The buds are long and pointed, expanding to enormous flowers when fully open. One of the most fragrant of pink Roses. Of fine form, the color is a uniform silvery pink in both bud and open flower. Not so prolific as some other varieties, but the blooms more than compensate Rose growers who enjoy extra quality. \$1.25 ea.; 3 for \$3.35.

★**WHITE BRIARCLIFF.** H.T. Plant Pat. 108. An ideal white Rose for the garden and for cutting. The streamlined buds are produced in quantity. Fully double, always pure white. \$1.50 ea.; 3 for \$4.

★Mrs. E.
P. Thom

★Sterling (See page 16)

(See page 14)

12 OUR SELECTION OFFER \$12

Catalog value at least \$15; Cut-flower and garden value immeasurable,
increasing with the years

2-year-old, field-grown Star Roses, all
named Hybrid Teas, no two alike in the same
set. Postage prepaid on orders received by
Apr. 10.

ASK FOR OFFER 17

Each Rose in this offer is the same high quality
as those sold separately. Each is named with a
durable, weatherproof STAR ROSE tag. All are
STAR catalog varieties, with a wide range of
colors, and all are *guaranteed to bloom*.

Miscellaneous Rose Varieties

HYBRID PERPETUALS

These Roses are hardy far north and are well worth
growing anywhere. Healthy, vigorous, undemanding,
repeat blooming and beautiful.

★**FRAU KARL DRUSCHKI.** Snow-white. Un-
surpassed in form and size. \$1.25 ea.; 3 for \$3.35.

★**HENRY NEVARD.** Glowing, deep crimson. De-
lightfully fragrant. \$1.25 ea.; 3 for \$3.35.

★The Fairy, Everblooming Shrub Rose

EVERBLOOMING SHRUB ROSES

This new type of Rose gives us two of the world's
most valuable plants for use about the home grounds.
For they are medium small, refined shrubs *that bloom all
season*. Their growth is vase or mound-shaped, densely
branching, thick and bushy. Use, for instance, in place
of the more common Barberry or Bridal Wreath for a
planting of greater distinction and constant, lovely bloom
from June to freezing weather.

★**MARTHA LAMBERT.** An everblooming Shrub
Rose with large clusters of intense scarlet, single
blooms like heads of phlox. Hardy, healthy and at-
tractive. Grows about 3 feet high and 4 or more feet
across. \$1.25 ea.; 3 for \$3.35.

★**THE FAIRY.** See illustration. A hardy, con-
tinuous-blooming, 3 to 4-foot, bushy Shrub Rose
that requires no spraying; one of the finest and most
useful plants ever introduced. Countless rosettes
of seashell-pink come in large sprays from June to
freezing. It forms a broad, dense shrub with tiny,
shiny, box-like foliage that seems to be proof against
disease. A perfect joy as a hedge or specimen. \$1.25
ea.; 3 for \$3.35.

GROUND-COVER ROSE

★**MAX GRAF.** Large, single, apple-blossom-pink
blooms in June. Very hardy. Handsome foliage.
Fine for sloping banks. \$1.25 ea.; 3 for \$3.35.

TREE ROSES

Well-formed Tree Roses on 3½-foot trunks, for
accent and glamor in your garden. Order by color
or write for list. \$5 ea.; 2 for \$9.50; 4 for \$18, ex-
press collect.



Climbing



QUALITY

★Spanish Beauty. \$1.25 ea.; 3 for \$3.35



© ★Doubleblooms.
\$1.50 ea.; 3 for \$4.

★Paul's Scarlet Climber.
\$1.25 ea.;
3 for \$3.35



2 PICTURESQUE CLIMBERS

One each of the beautiful white-flowered City of York and Paul's Scarlet Climber to create a rich contrast.

Value
\$2.75

\$2.45

ASK FOR OFFER 18

Exuberant Hardy June Blooming

★**AMERICAN PILLAR.** Huge clusters of fine single pink flowers, each with a prominent white center. Very decorative. \$1.25 ea.; 3 for \$3.35.

★**CITY OF YORK.** Fragrant sprays of semi-double, creamy white flowers with the individual blooms usually 3 inches in diameter. A really wonderful hardy Climbing Rose and a very strong grower, blooming profusely. Scored high in the A.R.S. judging. \$1.50 ea.; 3 for \$4.

★**CLIMBING AMERICAN BEAUTY.** Early and liberal bloom with showy, large, fragrant, fully double, deep rose-pink flowers. \$1.25 ea.; 3 for \$3.35.

★**DOUBLOONS.** Plant Pat. 152. A very delightful yellow climber noted for its hardiness and vigorous, healthy growth. Has beautiful oval buds and large, firm-textured, buff-yellow blossoms flushed with apricot, enhanced by a spicy fragrance. \$1.50 ea.; 3 for \$4.

★**DR. W. VAN FLEET.** Always appreciated for its magnificent display of large, double, fragrant, flesh-pink flowers and for its vigor, hardiness and dependability. Glossy, disease-resistant foliage. \$1.25 ea.; 3 for \$3.35.

★**ELEGANCE.** Shapely, large yellow blooms expanding from graceful long buds. Early and strong. \$2 ea.; 3 for \$5.

★**FLASH.** Plant Pat. 396. Yellow buds suffused with scarlet open gleaming scarlet with the outside bright yellow. \$1.50 ea.; 3 for \$4.



★**KING MIDAS.** Plant Pat. 586. Large, double, golden yellow blooms; pointed, golden yellow buds flushed with red. Of vigorous growth with leathery, dark green leaves providing a beautiful foil for the blooms. Moderately fragrant. \$1.50 ea.; 3 for \$4.

★**MARY WALLACE.** Glorious, semi-double, cup-shaped blooms of pleasing rose-pink color. Moderately fragrant; profuse; few thorns. \$1.25 ea.; 3 for \$3.35.

★**PAUL'S SCARLET CLIMBER.** A very popular Rose covered for several weeks in June with masses of sun-proof, vivid scarlet flowers. Always a breathtaking sight because the color is so intensely rich. Hardy and substantial. \$1.25 ea.; 3 for \$3.35.

★**SILVER MOON.** Great, mildly fragrant, cup-shaped, single, 3 1/2 inch white blooms which canes into a glorious June picture. \$1.25 ea.; 3 for \$3.35.

★**SPANISH BEAUTY** (Mme. Gregoire Staechelin). Perfumed urn-shaped, pearl-pink with the outside of the petals deep pink. Magnificent flowers on vigorous canes. \$1.25 ea.; 3 for \$3.35.

Roses

FOR ENDURING BEAUTY
WHEREVER A FREE-BLOOMING
SHOWY CLIMBER IS NEEDED

for ARBORS • FENCES • POSTS • ARCHES

No other hardy climber has anywhere near so many good points as have Climbing Roses, among them a wide range of superb colors and in many cases fragrance. Whether you choose the June bloomers to the left or the Repeat-Blooming varieties below, you will enjoy great quantities of Roses at their best.

Climbers bloom the second spring after planting.

Repeat-Blooming Climbers

★**BLAZE.** A brilliant scarlet-crimson resembling Paul's Scarlet Climber but differing in its tendency to produce, on established plants, intermittent blooms throughout the summer and fall. These grow from the first eye below the June clusters. \$1.50 ea.; 3 for \$4.

★**DR. J. H. NICOLAS.** Plant Pat. 457. A magnificent variety with fully double, rose pink flowers measuring as much as 5 inches in diameter after the plants have become well established. Especially fine as a pillar Rose and highly valued for cutting because of its long flower stems and delightful fragrance. \$1.50 ea.; 3 for \$4.

★**NEW DAWN** (Everblooming Dr. W. Van Fleet). The best Everblooming Climber ever produced, with 12 to 15 strong canes per plant. Sparkling rich green leaves and covered with great masses of fragrant, long-stemmed, blush-pink flowers in June, which are excellent for cutting. Repeats freely until frost. \$1.50 ea.; 3 for \$4.

★**PROSPERITY.** Superb as a shrub, or as a cover for low fences, bearing on 7-foot canes great clusters of fragrant, double white flowers flushed pink. Very hardy and a strong repeater. \$1.50 ea.; 3 for \$4.

Everblooming CLIMBING HYBRID TEAS

For Mild
Climates

Not so hardy as the others and therefore most reliable where winters are not too severe. Otherwise plant in a sheltered spot and provide good winter protection.

★**CLIMBING MRS. PIERRE S. DU PONT.** Graceful, long-pointed buds of reddish gold open to richly fragrant, deep golden yellow flowers turning lighter as they age. Especially fine as a pillar Rose. \$1.50 ea.; 3 for \$4.

★**CLIMBING CRIMSON GLORY.** Plant Pat. 736. Has all the beauty of its parent—gloriously rich deep crimson blooms, intense fragrance, and the same rich green, disease-resistant foliage. \$2 ea.; 3 for \$5.

★**CLIMBING TALISMAN.** A climbing form of the popular Talisman. See page 16. \$1.50 ea.; 3 for \$4.

★**HIGH NOON.** Plant Pat. 704. Golden yellow buds and yellow flowers. Regional All-America award for mild climates. Successful with us in southern Pennsylvania. \$2 ea.; 3 for \$5.10.

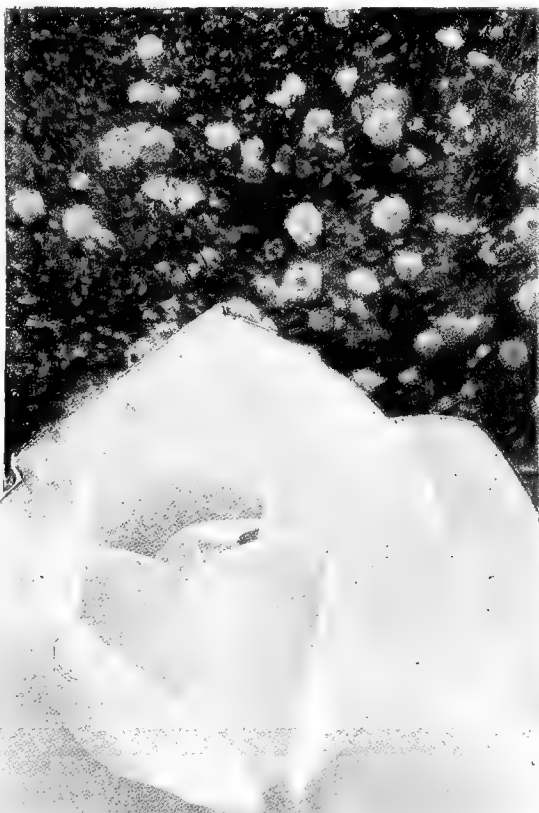
★**CLIMBING PEACE.** Plant Pat. Pending. *New!* The blooms are perfect replicas of Peace but are carried on long, fast-growing, pliant canes. Too new yet to tell how hardy in colder sections. If you wish to try, protect well during the winter. \$2 ea.; 3 for \$5.



© ★Blaze. \$1.50 ea.; 3 for \$4.

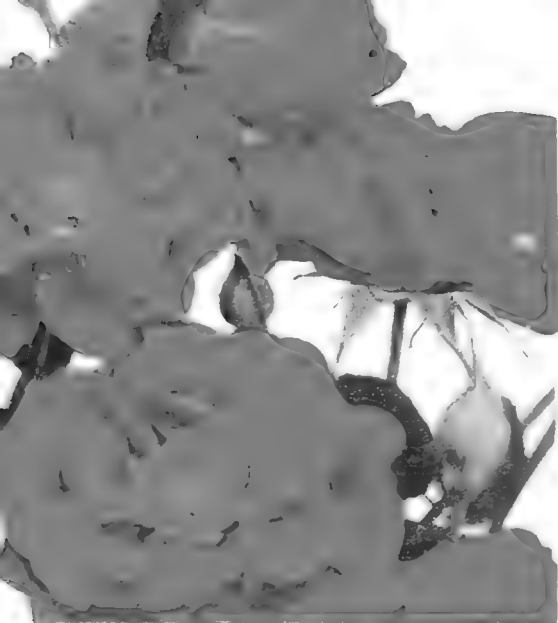


© ★Dr. J. H. Nicolas. \$1.50 ea.; 3 for \$4.



★New Dawn. \$1.50 ea.; 3 for \$4.

WEST GROVE, PA.

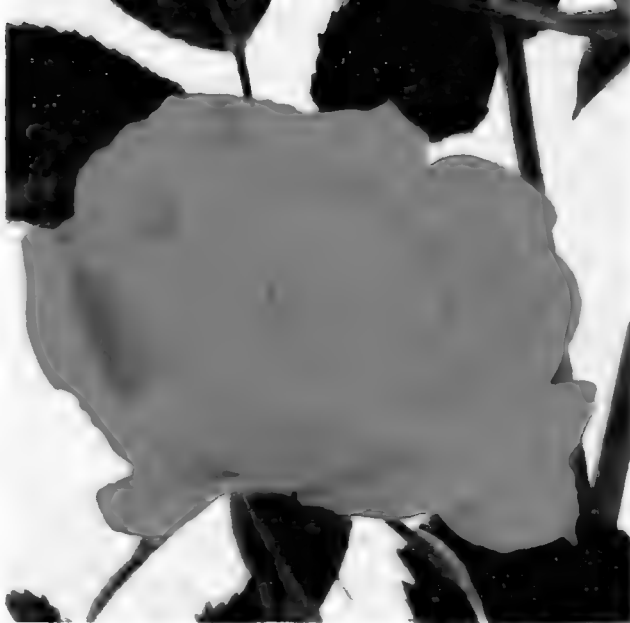


★Alain. \$1.50 ea.; 3 for \$4.



© ★Betty Prior. \$1.25 ea.; 3 for \$3.35

★Bouquet. \$1.25 ea.; 3 for \$3.35



© C. P. CO. ★Floradora. \$1.25 ea.; 3 for \$3.35



Sp
6 RA
Floru

One each
quet, Fl
Ripples,
Muffett and
a brilliant
and pink fo
Just picture
do to your

for on
OF

Everblooming

HARDY . . LONG-LIVED . . BLOOMS FROM JUNE

★**ALAIN.** *New.* Bright carmine-red blooms come continuously in great clusters all over the densely branching plants. Blooms have more petals than older red kinds and when fully open show gleaming golden centers. Thick foliage on strong green stems. 2½ feet tall. \$1.50 ea.; 3 for \$4.

★**BETTY PRIOR.** Plant Pat. 340. Large branching clusters of single blooms resembling red dogwood in shape, size and color. The plants are abundantly branched and continuous in bloom. Growth 3½ feet. One of the very best. \$1.25 ea.; 3 for \$3.35.

★**BOUQUET.** Clouds of camellia-like, rose-red blooms hiding most of the foliage. Grows 2 to 2½ ft. tall. \$1.25 ea.; 3 for \$3.35.

★**CHATTER.** Plant Pat. 739. Showy, bright carmine-red flowers in large, attractive clusters. 2 ft. \$1.25 ea.; 3 for \$3.35.

★**CRIMSON ROSETTE.** Plant Pat. Applied For. Fine deep crimson, crinkled blooms in splendid, large clusters. The dark color is unfading, even in sun. Double, unusually long lasting. Always in bloom. \$1.50 ea.; 3 for \$4.

★**DONALD PRIOR.** Plant Pat. 377. Intense sparkling red with 12 petals to each flower. An untiring bloomer from June to frost. Very vigorous; 3½ ft. tall. \$1.25 ea.; 3 for \$3.35.

★**FASHION.** Plant Pat. 789. Sensational 1950 All-America winner with lovely, bright coral-peach flowers unlike any other Rose. Has large, 3-inch blooms with gracefully waved petals and a rich display of golden yellow stamens. See color picture on back cover. \$2 ea.; 3 for \$5.



★**FLORADORA.** A in Roses—brilliant in scintillating under the garden. Vigorous, 3 ft. tall. Constantly in bloom from June until severe frost.

★**FRENSHAM.** Enner. An outstanding our idea of what a Rose should be. Bushy plants, 3 ft. tall.

★**GOLDILOCKS.** P double, rich golden from graceful buds. 1 bunda. 2½ ft. See picture. \$1.25 ea.; 3 for \$4.

★**KORALLE.** Wavy rose-red blooms with An inspiring color. Vigorous plants 2 feet tall. \$1.25 ea.

★**LITTLE MISS MARY.** camellia-like, 20-petaled coral-pink, well displayed branching clusters. profuse. 2 feet tall. \$1.25 ea.

★**MARIONETTE.** F sport of Pinocchio with yellow buds, exquisite. 1½ to 2 feet tall. \$1.25 ea.

★**PERMANENT WAVE.** Wavy-petaled, rich rose-tatular clusters. Stunning. 2 to 2½ feet tall. \$1.25 ea.

★**PINK BOUNTIFUL.** Deep rose-pink buds double blooms of the excellent for corsages. for \$3.35.

★**PINK ROSETTE.** For. Showy, double, in massive clusters of Very floriferous. \$1.50 ea.

3 SUNSET Floribundas

OFFER 20A
One each of Goldilocks, Pinocchio
and Red Pinocchio. Three
beauties. Value \$4.25 **\$3.85**

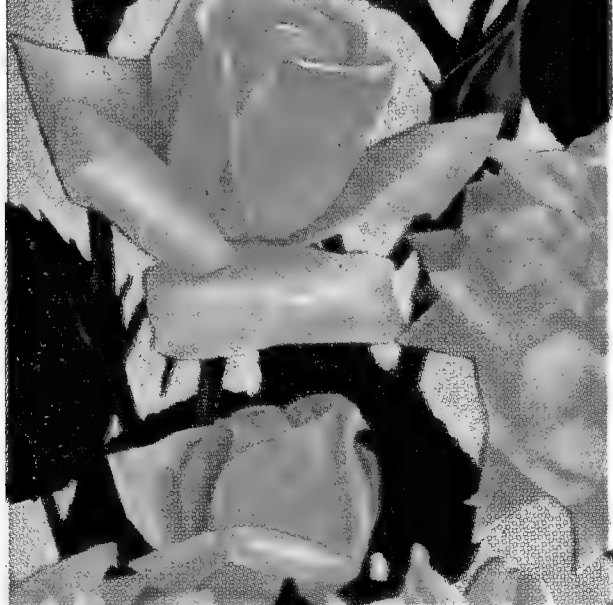
See also Floribundas on back cover

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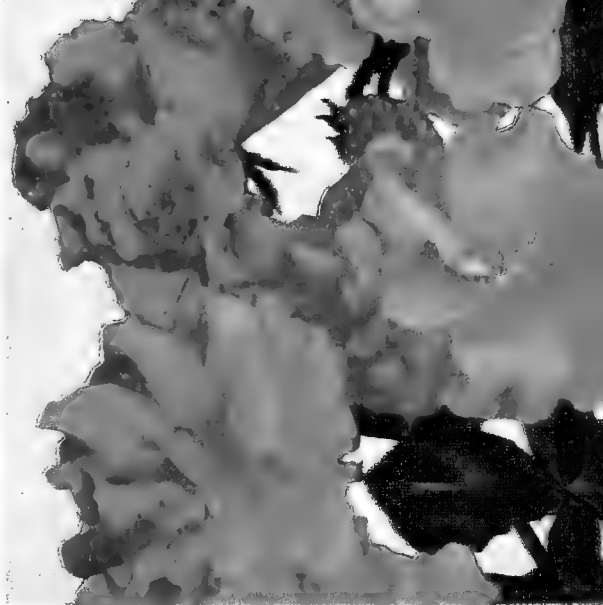
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\$6.25

20



© ★Goldilocks. \$1.50 ea.; 3 for \$4.



© ★Permanent Wave. \$1.25 ea.; 3 for \$3.35

Floribundas

E TO FROST . . FOR DISPLAY AND CUTTING

ctacular new shade
cinnabar-red, as
artificial light as in
ous plants, 2½ to
bloom from early
25 ea.; 3 for \$3.35.

n Gold Medal win-
crimson-red that is
bunda Rose should
\$1.50 ea.; 3 for \$4.

Pat. 672. Splendid
ow, 3-inch blooms
best yellow Flori-
cover page. \$1.50

taled, semi-double,
tening coral sheen.
ous, healthy, bushy
a.; 3 for \$3.35.

FETT. Delightful
blooms of rich
in graceful, open,
stantial and very
ea.; 3 for \$3.35.

Pat. 569. A white
well-formed, creamy
corsages and vases.
; 3 for \$3.35.

Plant Pat. 107.
ink blooms in spec-
g red-bronze buds.
a.; 3 for \$3.35.

Plant Pat. 601.
en to well-formed,
st vivid pink. Ex-
3 ft. \$1.25 ea.; 3

Plant Pat. Applied
diant pink blossoms
d on strong stems.
; 3 for \$4.

da Offer on
page

★**PINOCCHIO.** Plant Pat. 484. Winsome salmon buds richly flushed with gold, expanding to lasting, 1½-inch blooms of soft clear pink. Carries great masses of handsome flower sprays from June to frost. Well-branched plants 20 to 24 inches tall. See back cover page. \$1.25 ea.; 3 for \$3.35.

★**RED PINOCCHIO.** Plant Pat. 812. A new velvety deep red considered by some even better than Pinocchio and rated 8.3 by the American Rose Society during its first year of testing. \$1.50 ea.; 3 for \$4.

★**RED RIPPLES.** Great masses of wavy-petaled flowers of clear bright red with equally brilliant buds. Continues blooming later than most others and is very vigorous. 3½ to 4 ft. tall. \$1.25 ea.; 3 for \$3.35.

★**SUMMER SNOW.** Plant Pat. 416. You need this splendid pure white to complete your display. 2 ft. tall. \$1.25 ea.; 3 for \$3.35.

★**TAPIS.** Plant Patent Pending. *New!* A strong, bushy Floribunda with primly perfect, Tyrian-rose buds, and so densely covered with fragrant, wavy-petaled, deep pink flowers as to justify its French name, which means "Carpet." 3 ft. tall. \$1.50 ea.; 3 for \$4.

★**WORLD'S FAIR.** Plant Pat. 362. Extra-large, delightfully scented, velvety crimson flowers on sturdy plants 2 to 2½ feet tall. \$1.25 ea.; 3 for \$3.35.



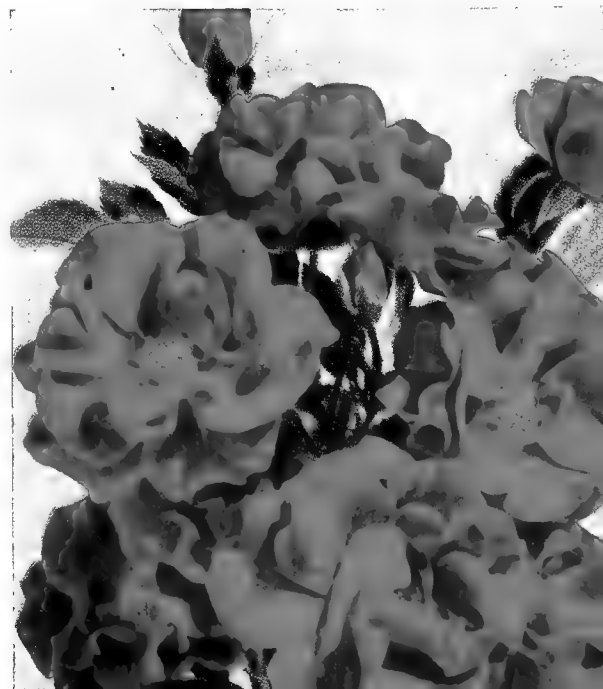
Polyantha Rose

★**CECILE BRUNNER** (Sweetheart Rose). Greatly admired for its perfect little buds and very double, moderately fragrant, rose-pink flowers. \$1.25 ea.; 3 for \$3.35.



★Little Miss Muffett. \$1.25 ea.; 3 for \$3.35

★Red Ripples. \$1.25 ea.; 3 for \$3.35



3 Floribunda Beauties

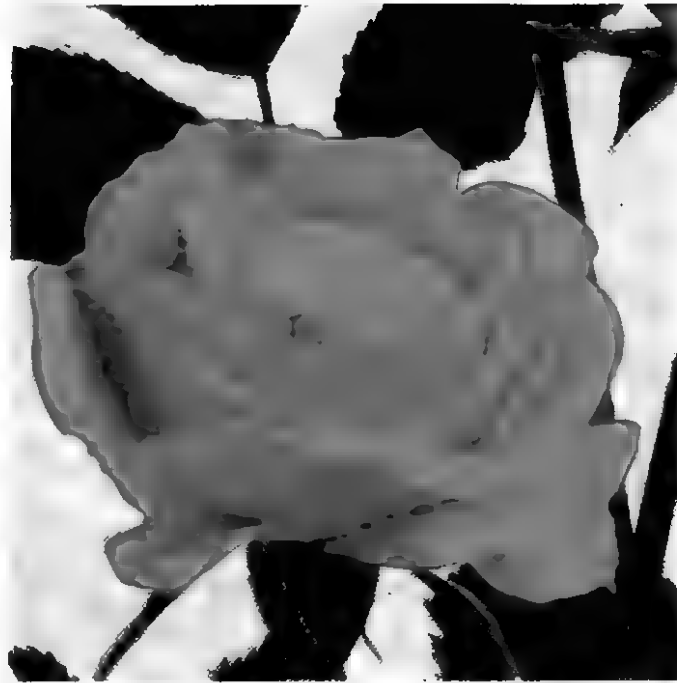
OFFER 21

One each of **Betty Prior, Donald Prior**
and **Permanent Wave.**

Value \$3.75 **\$3.25**



★Alain. \$1.50 ea.; 3 for \$4.



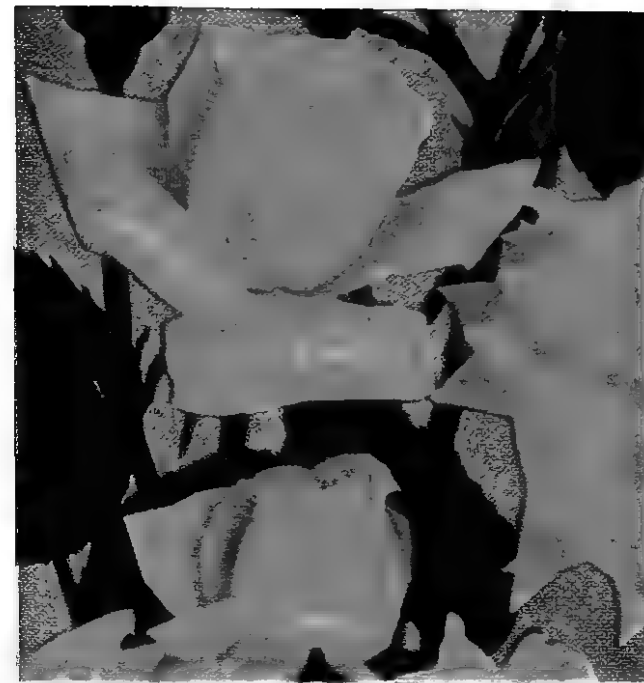
©C.P. CO. ★Floradora. \$1.25 ea.; 3 for \$3.35



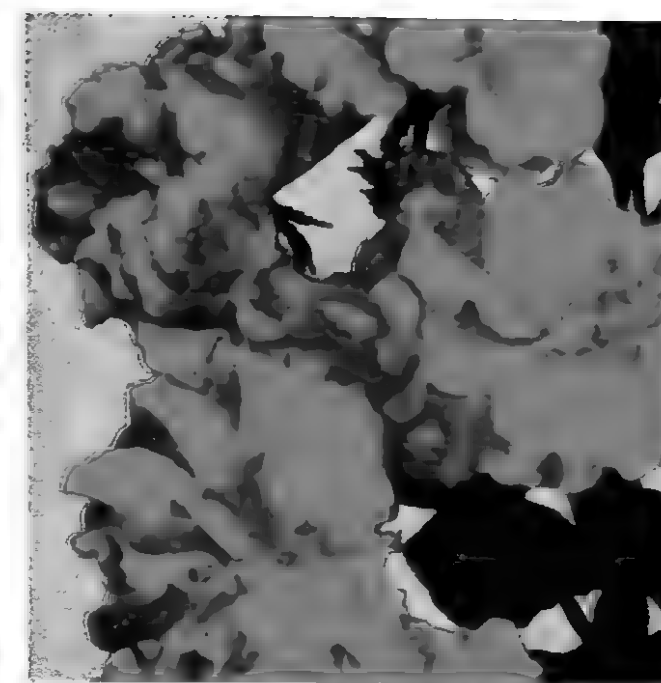
★
Special
6 RADIANT
Floribundas

One each: **Alain, Bouquet, Floradora, Red Ripples, Little Miss Muffett and Koralle** to give a brilliant display of red and pink for five months. Just picture what they will do to your garden.

Value \$7.75 **\$6.25**
for only
OFFER 20



© ★Goldilocks. \$1.50 ea.; 3 for \$4.



© ★Permanent Wave. \$1.25 ea.; 3 for \$3.35

Everblooming Floribundas

HARDY . . LONG-LIVED . . BLOOMS FROM JUNE TO FROST . . FOR DISPLAY AND CUTTING

★**ALAIN.** *New.* Bright carmine-red blooms come continuously in great clusters all over the densely branching plants. Blooms have more petals than older red kinds and when fully open show gleaming golden centers. Thick foliage on strong green stems. 2½ feet tall. **\$1.50 ea.; 3 for \$4.**

★**BETTY PRIOR.** Plant Pat. 340. Large branching clusters of single blooms resembling red dogwood in shape, size and color. The plants are abundantly branched and continuous in bloom. Growth 3½ feet. One of the very best. **\$1.25 ea.; 3 for \$3.35.**

★**BOUQUET.** Clouds of camellia-like, rose-red blooms hiding most of the foliage. Grows 2 to 2½ ft. tall. **\$1.25 ea.; 3 for \$3.35.**

★**CHATTER.** Plant Pat. 739. Showy, bright carmine-red flowers in large, attractive clusters. 2 ft. **\$1.25 ea.; 3 for \$3.35.**

★**CRIMSON ROSETTE.** Plant Pat. Applied For. Fine deep crimson, crinkled blooms in splendid, large clusters. The dark color is unfading, even in sun. Double, unusually long lasting. Always in bloom. **\$1.50 ea.; 3 for \$4.**

★**DONALD PRIOR.** Plant Pat. 377. Intense sparkling red with 12 petals to each flower. An untiring bloomer from June to frost. Very vigorous; 3½ ft. tall. **\$1.25 ea.; 3 for \$3.35.**

★**FASHION.** Plant Pat. 789. Sensational 1950 All-America winner with lovely, bright coral-peach flowers unlike any other Rose. Has large, 3-inch blooms with gracefully waved petals and a rich display of golden yellow stamens. See color picture on back cover. **\$2 ea.; 3 for \$5.**

3 SUNSET Floribundas
OFFER 20A

One each of **Goldilocks, Pinocchio and Red Pinocchio.** Three beauties. Value \$4.25 **\$3.85**

★**FLORADORA.** A spectacular new shade in Roses—brilliant cinnabar-red, as scintillating under artificial light as in the garden. Vigorous plants, 2½ to 3 ft. tall. Constantly in bloom from early June until severe frost. **\$1.25 ea.; 3 for \$3.35.**

★**FRENSHAM.** English Gold Medal winner. An outstanding new crimson-red that is our idea of what a Floribunda Rose should be. Bushy plants, 3 ft. tall. **\$1.50 ea.; 3 for \$4.**

★**GOLDILOCKS.** Plant Pat. 672. Splendid double, rich golden yellow, 3-inch blooms from graceful buds. The best yellow Floribunda. 2½ ft. See back cover page. **\$1.50 ea.; 3 for \$4.**

★**KORALLE.** Wavy-petaled, semi-double, rose-red blooms with glistening coral sheen. An inspiring color. Vigorous, healthy, bushy plants 2 feet tall. **\$1.25 ea.; 3 for \$3.35.**

★**LITTLE MISS MUFFETT.** Delightful camellia-like, 20-petaled blooms of rich coral-pink, well displayed in graceful, open, branching clusters. Substantial and very profuse. 2 feet tall. **\$1.25 ea.; 3 for \$3.35.**

★**MARIONETTE.** Plant Pat. 569. A white sport of Pinocchio with well-formed, creamy yellow buds, exquisite for corsages and vases. 1½ to 2 feet tall. **\$1.25 ea.; 3 for \$3.35.**

★**PERMANENT WAVE.** Plant Pat. 107. Wavy-petaled, rich rose-pink blooms in spectacular clusters. Stunning red-bronze buds. 2 to 2½ feet tall. **\$1.25 ea.; 3 for \$3.35.**

★**PINK BOUNTIFUL.** Plant Pat. 601. Deep rose-pink buds open to well-formed, double blooms of the most vivid pink. Excellent for corsages. 2 to 3 ft. **\$1.25 ea.; 3 for \$3.35.**

★**PINK ROSETTE.** Plant Pat. Applied For. Showy, double, brilliant pink blossoms in massive clusters carried on strong stems. Very floriferous. **\$1.50 ea.; 3 for \$4.**

See also Floribunda Offer on
back cover page

★**PINOCCHIO.** Plant Pat. 484. Winsome salmon buds richly flushed with gold, expanding to lasting, 1½-inch blooms of soft clear pink. Carries great masses of handsome flower sprays from June to frost. Well-branched plants 20 to 24 inches tall. See back cover page. **\$1.25 ea.; 3 for \$3.35.**

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★**SUMMER SNOW.** Plant Pat. 416. You need this splendid pure white to complete your display. 2 ft. tall. **\$1.25 ea.; 3 for \$3.35.**

★**TAPIS.** Plant Patent Pending. *New!* A strong, bushy Floribunda with primly perfect, Tyrian-rose buds, and so densely covered with fragrant, wavy-petaled, deep pink flowers as to justify its French name, which means "Carpet." 3 ft. tall. **\$1.50 ea.; 3 for \$4.**

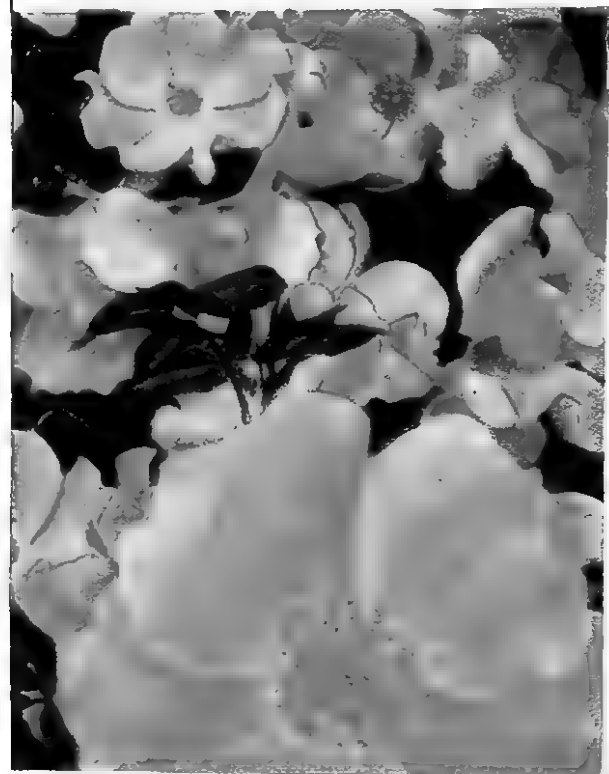
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Polyantha Rose

★**CECILE BRUNNER** (Sweetheart Rose). Greatly admired for its perfect little buds and very double, moderately fragrant, rose-pink flowers. **\$1.25 ea.; 3 for \$3.35.**

3 Floribunda Beauties
OFFER 21

One each of **Betty Prior, Donald Prior and Permanent Wave.** Value \$3.75 . . . **\$3.25**



© ★Betty Prior. \$1.25 ea.; 3 for \$3.35

★Bouquet. \$1.25 ea.; 3 for \$3.35



★Little Miss Muffett. \$1.25 ea.; 3 for \$3.35

★Red Ripples. \$1.25 ea.; 3 for \$3.35





Miniature

An outdoor Miniature Rose Garden at the Star Rose Gardens, West Grove, Pa., measuring only 94 by 125 in.



★ Quality

For Borders . . Rock Garden . . Window Boxes



★ Midget

★ MIDGET

Plant Pat. 466. You will be amazed that a plant so small can be so excitingly beautiful. Just picture it—only 6 inches tall but perfect in every detail, with buds no larger than a grain of wheat and flowers a mere $\frac{3}{4}$ inch across when fully expanded. The bright pink of the buds peeping from between the rich green sepals presents an alluring picture, and as the flowers open turns to rich deep rose—not quite so dark as shown in the picture.

Pot plants: 75c ea.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75.

★ BO-PEEP

Plant Patent Applied For. Newest of the Miniatures! Its name was chosen from over 7000 submitted at the Philadelphia Flower Show when first exhibited last year. Adorable deep rose-red buds and densely double, arbutus-pink flowers varying somewhat in intensity but always beautiful. Very profuse with large candelabra-like flower sprays.

Pot plants: \$2 ea.; 3 for \$5.

All Miniature Roses Sent Postpaid

3

CHARMING
ELFINS

One plant each

PIXIE. White.

SWEET FAIRY. Apple-blossom-pink.

RED ELF. Velvety Bordeaux-red.

Value \$3.00 for

OFFER 22 **\$2.50**



© C.-P. CO.

★ Pixie

★ PIXIE

Plant Pat. 408. The world's tiniest, fully double, white Rose, with 40 or more petals neatly arranged into perfectly formed flowers only $\frac{3}{4}$ inch across. The buds sometimes have a pinkish tinge, which is carried over into the flowers during the cool season and may last until they have fully expanded.

Pot plants: 75c ea.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75

Delightful little urchins jauntily lifting their faces with pride above a foil of bright green miniature leaves as lovely in detail as the flowers themselves. And how your friends' admiration will add to your enjoyment. They will be surprised when you tell them that these Miniatures are as hardy as Hybrid Tea Roses and need no more care than other Roses. All they ask is good soil, good drainage and a sunny spot to give a profusion of flowers from June until frost.

★ RED ELF

Plant Pat. Pending. The richest and deepest of them all—a velvety Bordeaux-red showing a bit of white at the base of the petals when the blooms are fully expanded. There is beauty galore from the time the tiny buds open until the flowers reach their full $\frac{3}{4}$ -inch width. You will be delighted, too, with the strong growth of the miniature plants and their profusion of blooms, which starts in late May and lasts almost until frost.

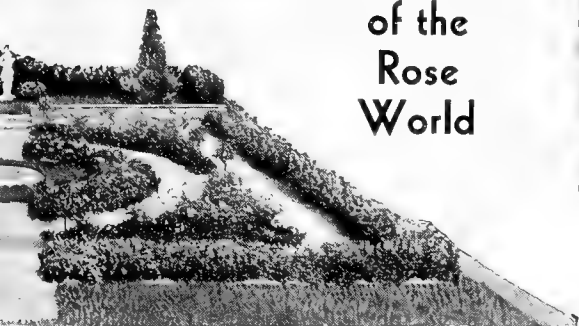
Pot plants: \$1.25 ea.; 3 for \$3.15; 12 for \$12.50; 25 for \$23.75



★ Red Elf

Roses

Enchanting
Fairies
of the
Rose
World



★ Quality

Miniature Arrangements . . Corsages

★ SWEET FAIRY

(De Vink.) Plant Pat. 748. Deep pink buds opening to very double, 1-inch blooms of a cheerful bright apple-blossom-pink shade. It is the first of the Miniatures to present us with a rich fragrance. The fine, long-lasting flowers are carried on wiry, upright stems of just the right length to permit easy arrangements in vases or corsages, for which they are especially fine.

Pot plants: \$1 ea.; 3 for \$2.50; 12 for \$10; 25 for \$18.75

THE FAIRYLAND TRIO

One plant each

PIXIE. White.

MIDGET. Deep rose.

TOM THUMB. Bright crimson; white base.

Value \$2.25 for **\$1.95**
OFFER 23



★ TOM THUMB

Plant Pat. 169. What a trim little fellow, sure to hold you spellbound by its unusual charm. You will marvel at the tiny buds exposing, between the bright green sepals, intensely rich crimson flower petals. On expanding, the white base of the petals comes into view, enlivening the blooms by its contrast.

Pot plants: 75c ea.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75



★ Rouletti

★ ROULETTI

Appealing double flowers of lively bright pink color, 1½ inches across. Once thought to be lost to cultivation, it unexpectedly turned up as a pot plant on the window ledge of a Swiss cottage.

Pot plants: 75c ea.; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75.

★ Sweet Fairy

All Miniature Roses Sent
Postpaid

32 MINIATURE ROSES \$18.50

8 plants each of 4 varieties

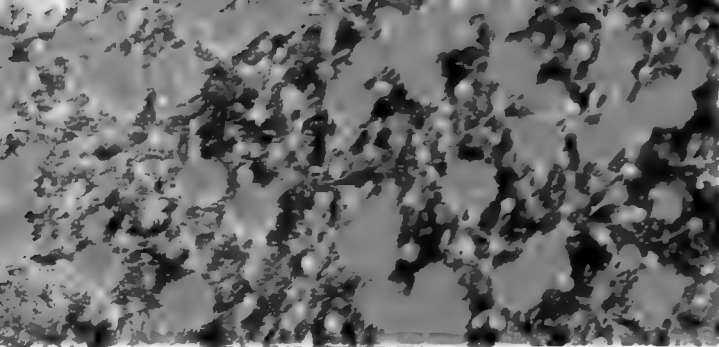
Midget, Pixie, Rouletti and Tom Thumb

OFFER 23A. Just visualize what you can do with this assortment at the base of a sun-dial or bird bath, along a flight of garden steps, for edging a walk or adding special interest to some sunny nook or corner reserved for your miniature garden treasures.



★ Tom Thumb

Star Roses WEST GROVE, PA.



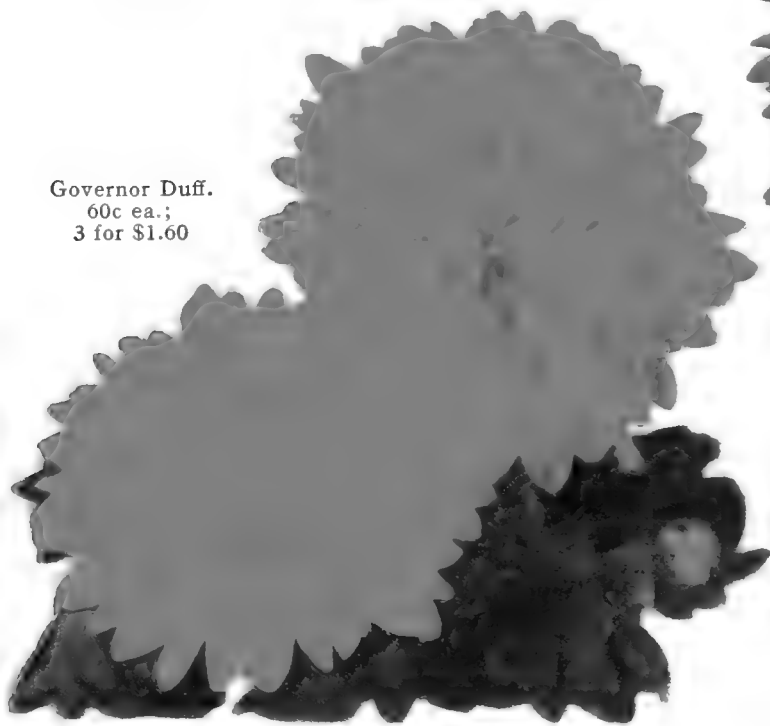
Golden Carpet. 75c ea.; 3 for \$2

Golden Carpet. Broad mounds 2½ feet across and a foot high, densely covered with glowing golden pompons from mid-September on. Ideal for edging and bedding, and extra hardy because it contains arcticum blood. Good for cutting, too. 75c ea.; 3 for \$2.

Huntsman. Vivid scarlet-orange with an overtone of walnut-bronze suggesting sunlit autumn foliage in all its glory. A strong grower and profuse bloomer. 2½ feet tall, with fully double flowers measuring 3 inches in diameter. 75c ea.; 3 for \$2.

Joan Helen. Don't miss this one, because it really is outstanding. Has delightful large single blooms of deep lavender-purple with bright yellow center, and they are so abundant as to hide the foliage completely in early October. 60c ea.; 3 for \$1.60.

Masquerade. New, 1950. Neat, dense, well-rounded cushions simply loaded with 1-inch blossoms of gleaming silvery rose, with the color gradually increasing in intensity toward the center of each bloom. A hardy, early October bloomer. 75c ea.; 3 for \$2.



Governor Duff.
60c ea.;
3 for \$1.60



Peggy.
60c ea.;
3 for \$1.60

Newer Garden CHRYSANTHEMUMS

Money-Saving Assortments of Newer Chrysanthemums

FIVE BRILLIANT MUMS OFFER 24

One each of Golden Carpet, Huntsman, Meditation, Tapestry and Wychwood—what an array of beauty! Value \$3.70 **\$3.25**

TWELVE SELECTED BY US OFFER 24A

from these two pages to give you a colorful autumn garden, besides armfuls of long-lasting cut flowers. **\$6.50**

Edith.
60c ea.;
3 for \$1.60



Three Thrilling New

CONARD- PYLE CO. INTRODUCTIONS

Edith. Stunning rich aster-purple—a color of great strength and purity. Just picture it with yellow or orange for striking effects. Yet it goes well with almost any other color. And what marvelous fully double, 3-inch blooms on strong, bushy, dense plants. 60c ea.; 3 for \$1.60.

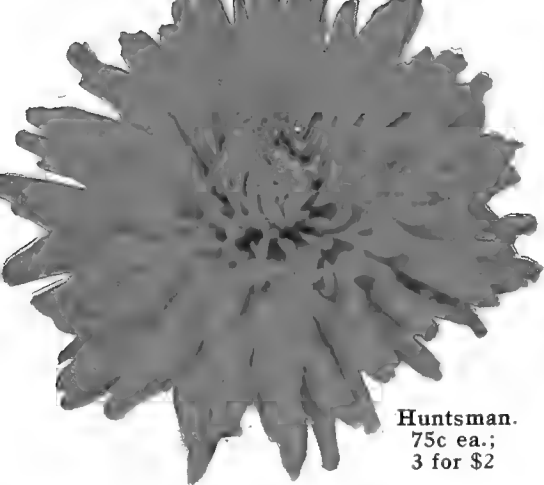
Governor Duff. Brilliant orange-bronze. Large-flowered pompon type. A vigorous Mum of rugged constitution named in honor of the Governor of Pennsylvania. Fully double flowers on firm stems. Blooms from late Sept. on. 60c ea.; 3 for \$1.60.

Peggy. A multicolor with a distinct color change after the blooms are fully open. Copper-red buds open copper-rose shading toward yellow in the center. With these blooms are those of the other color phase, bright, fresh yellow and white—two Mums in one. 60c ea.; 3 for \$1.60.

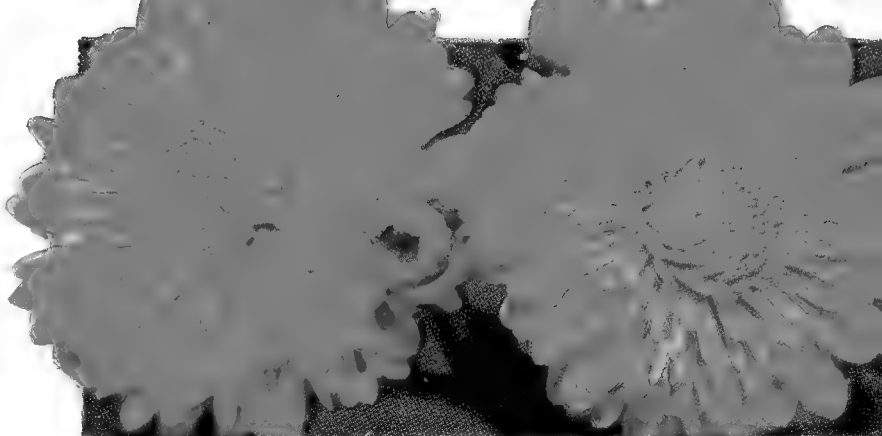
THREE C.-P. CO. INTRODUCTIONS

Many of you will want all three of these new Conard-Pyle Co. Mums—and here they are at a special group price.

OFFER 24B Value \$1.80 **\$1.50**



Huntsman.
75c ea.;
3 for \$2



Meditation. 60c ea.; 3 for \$1.60

Meditation. Light jasper-red blended with maize-yellow, with the reverse of the petals a bright orange. As they mature the colors diffuse into a clear bright reddish peach tone which blends well with the younger flowers. Densely double and measuring 3 inches across. 60c ea.; 3 for \$1.60.

Moonbeams. *New for 1950.* Carries huge sprays of fluffy, soft primrose-yellow blossoms of fully double form, 3½ inches across. Has a special appeal and gives good contrast to richer shades. Early Oct. 2½ to 3 ft. tall. \$1 ea.; 3 for \$2.75.

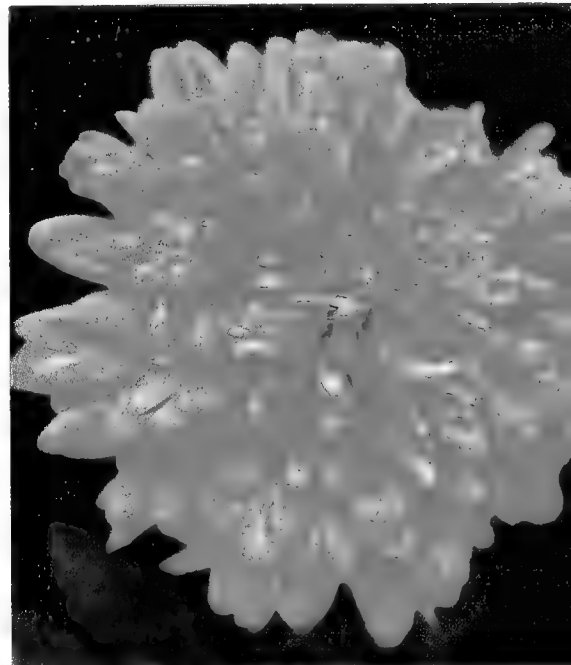
Powder Puff. A new Cushion Mum with gleaming white blossoms in a solid sheet and never a pinkish tinge, which is inherent in most other white Cushion Mums. Forms attractive mounds a foot in height and 2 feet across. 75c ea.; 3 for \$2.

Sincerity. *New, 1950.* A sport of the popular Lavender Lady embodying all its outstanding qualities but of a new, entrancing color. The buds have a faint lavender-pink cast which soon clears to gleaming white with pearly iridescence. Just covered with 3-inch blooms and 2½ feet tall. \$1 ea.; 3 for \$2.75.

Tapestry. An intriguing blend of luminous peach and soft yellow with a silvery sheen, gradually mellowing into ashes-of-roses. Stands 2 feet tall and has proved hardy in colder sections. Shapely, 3-inch flowers. \$1 ea.; 3 for \$2.75.

Wychwood. Extremely double, globular flowers of rich canary-yellow with slightly deeper center, carried on 2-foot stems. A plant of perfect habit with abundant, healthy green foliage. Has been the object of much admiration by many who have seen it in our plantings. 60c ea.; 3 for \$1.60.

Yellow Avalanche. Artistic soft clear yellow flowers with a lovely translucent quality and always fully double. Their fluffy form, with the center petals shading to golden yellow, makes the huge flowers one of the most attractive additions to the fall garden. 1½ ft. tall. 60c ea.; 3 for \$1.60.



Tapestry. \$1 ea.; 3 for \$2.75

**WE PAY POSTAGE ON
ALL MUMS**

Wychwood. 60c ea.; 3 for \$1.60

Newest Large-flowered Mums

OUR OWN 1950 INTRODUCTIONS

We are excited about these four newest of all varieties, for we know that our hybridizer, Sidney Hutton, Jr., has here a wonderful new development in garden Chrysanthemums. We know you'll find them exciting when you see them blooming in your own garden this fall. Even without disbudding, these blooms are large. They bloom early, have excellent stems and their handsome, dependable disease-resistant foliage is something to rave about.

Life, Time and Fortune were christened, jointly with their presentation to Mr. Andrew Heiskell, publisher of Life magazine and vice-president of Time, Inc., in their first public showing at a meeting of the Poor Richard Club in Philadelphia, October 18. They caused a sensation. Success, of course, is named for our own publication.

Fortune. Broad, thick, solid blooms to 4 inches across. Bright golden centers set off by outer petals of gleaming white. The massive, rich-looking blooms come on stocky plants with heavy, upright stems. 75c ea.; 3 for \$2.

Life. Bright copper-rose with flashes of buff and old-gold on the curving edges of the petals and in the center. Fat blooms 3 or more inches across on long cutting stems. 75c ea.; 3 for \$2.

Success. Rich crimson buds and blooms, unfading and brilliant. Full blooms 3 to 4 inches across. Superbly clean foliage. 75c ea.; 3 for \$2.

Time. Huge sprays of big, dense trim blooms of orchid-lavender that sparkle with light reflected from the curved petal edges. 75c ea.; 3 for \$2.

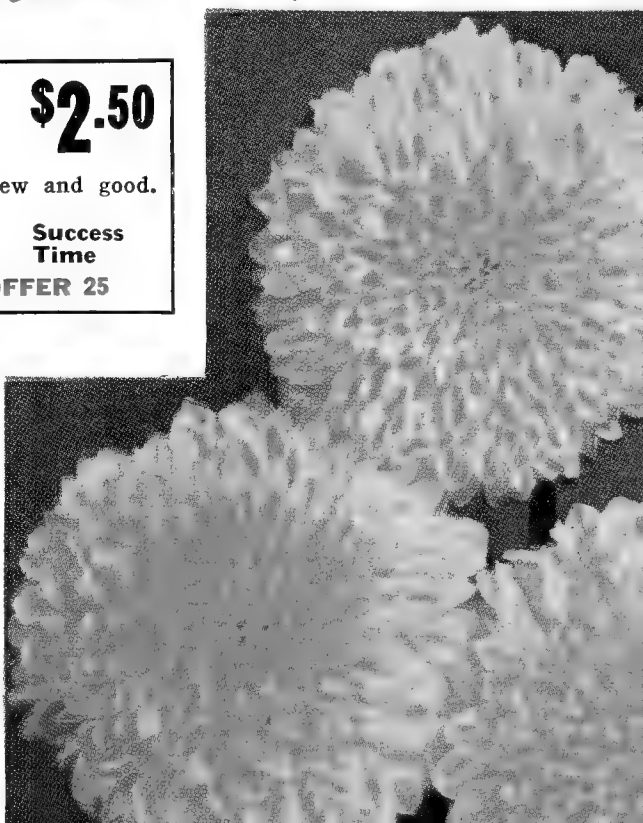
**4 NEWEST
LARGE
MUMS \$2.50**

Sensationally new and good.
1 each:

**Fortune
Life**

**Success
Time**

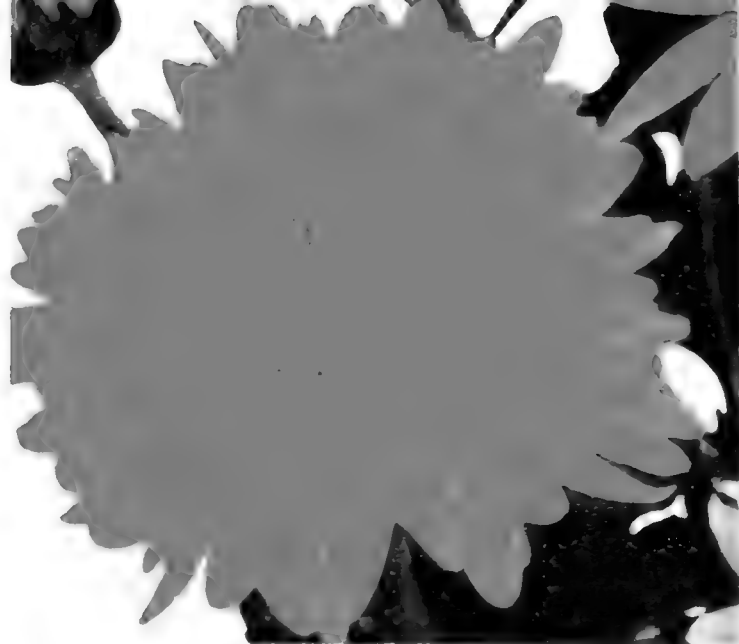
ASK FOR OFFER 25





Betty

Chippewa



Lola

Fine, Large-Flowered **CHRYSANTHEMUMS**

These represent the best large-flowered, hardy, outdoor varieties in a wide range of color. All twelve are outstanding. They will bloom this fall.

50c ea.; 3 of one variety for \$1.25



Avalanche. Extra-large, densely double, fluffy white. Generally considered the best white. Early Sept. 2 ft. tall.

Betty. See illustration. Extremely long lasting. Firm petaled, frost resistant, long in flower, from midseason on. 2½ ft. One of the finest new pinks. Highly recommended.

Burgundy. See illustration. Rich wine-red. Very double, of fine depth and a rare color. Strong-stemmed, branching plant. Early Sept. 1½ to 2 ft.

Carnival. See illustration. Vivid burnt-orange—the brightest thing in the fall garden. Oct.

Chippewa. See illustration. Large, aster-purple blooms in Sept. Vigorous, healthy.

Elsie. See illustration, page 31. Yellow. Extra-large, single blooms with heavy petals. A pure delight in combination with double pink and lavender varieties. Midseason.

Jean Treadway





Burgundy



Lavender Lady

**12 LEADING \$4.65
BIG-FLOWERED
GARDEN MUMS**

One each of all on these two pages

ASK FOR OFFER 27

Jean Treadway. See illustration. Lovely soft pink with deep rose center. Unusual and decidedly attractive. Sept.

Lavender Lady. See illustration. A faultless plant with large, double, lavender flowers. Late Sept. on. Don't miss this one.

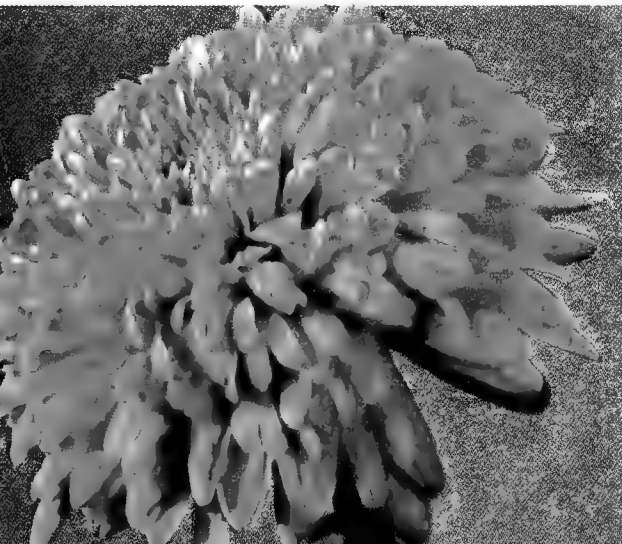
Lola. See illustration. One of the most brilliant. Large, well-shaped, fully double blooms of glittering gold on sturdy stems. Free and continuous bloom. Oct.

Mrs. P. S. du Pont III. See illustration. Lovely, luminous fawn. Very fine.

Olive Longland. See illustration, page 31. A luscious salmon-pink toned with apricot. New and extra-hardy, it is a vigorous grower and free in bloom. Late Sept., Oct.

The Chief. Brilliant, clear scarlet and gold in a richly beautiful combination. Semi-double, with incurved petals of red tipped with gold. No wonder it is so popular.

Carnival



ENGLISH Chrysanthemums Handsome and Different



English Mums

Still a novelty in this country and one you can't afford to miss if you like to add worthwhile new things to your garden. They are really something!

**8 NAMED
VARIETIES \$3**

Selected by us from the 12 on this page

ASK FOR OFFER 28

Leda (left); Indiana (bottom); Forward (top); and Gold Mine. OFFER 28A. All 4 illustrated \$1.75

50c ea.; 3 of one variety for \$1.25

ENGLISH MUMS

These are different from other hardy Mums, with very large, solidly double flowers up to 4 inches across. Some bloom in September, all by mid-October. They can be grown like other Mums but for the most impressive results use the culture recommended for Greenhouse Mums. All varieties offered have survived winters here without protection.

Alabaster. White, cream center.
Conqueror. Unfading mahogany-red.
Don Juan. Glittering orange-red.
Forward. Bright silvery orchid.
Gold Mine. Sunshine-yellow.
Henry Sutcliff. Brightest gold.
Indiana. Gold-tipped cardinal-red.

Leda. Warm old-rose.
Nita. Pure glistening white.
Sandy Richie. Red and gold.
Extra-fine.
Titan. Magnificent deep red.
Westbourne. Very dark red.
Big and shaggy.

OFFER 28B 25 NAMED, ALL DIFFERENT \$9.50

A display collection of fine varieties including some of the above.



NORTHLAND DAISIES

Vigorous . . . Profuse . . . Extra Hardy

A handsome and extremely hardy strain of single-flowered Chrysanthemums. They are hybrids of *arcticum* forming well-branched, broad plants 2 to 3 feet in diameter and bearing in October great masses of large showy blooms.
50c ea.; 3 of one variety \$1.25

Eric the Red. Brilliant scarlet.
Galahad. Large; pure yellow. Fine.
Igloo. Best white; yellow center.
Kristina. Deep rose-pink. Delightful.
Rheingold. Golden bronze.
Siegfried. Sulphur-yellow.

OFFER 29. One each of these six fine Northland Daisies **\$2.45**

A Garden of . . . CHRYSANTHEMUMS

**50 All Different
All Named \$15.95**

Including some of the NEWER KINDS

What a colorful show these will make in your garden, besides giving armfuls of gay, spicy blooms for indoors! They will give the most gorgeous show of the year, at minimum cost, after most other flowers are gone. We include all types of Mums except English and Greenhouse.

ASK FOR OFFER 29A

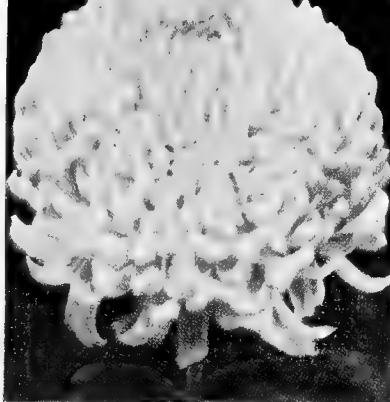
12 UNUSUAL VALUE \$4.25

This offer is an extra-special value, not only because of the attractive price, but because of the superiority of the varieties. It is a fine assortment of colors and types. Some are among the newest kinds, and every one is unsurpassed in its own color and class.

One each of:

Avalanche, Barbara Small, Charles Nye, Governor Duff, Edith, Elsie, Indiana, King Midas, Orchid Jewel, Powder Puff, The Chief and Yellow Spoon.

ASK FOR OFFER 29B



Ambassador



Major Edward Bowes

You Can Grow These GREENHOUSE-TYPE MUMS *Right in Your Own Garden*

These varieties bloom from mid to late October and so can be grown outside, except in the northernmost states. They can be grown like other Mums, but disbudding and staking give spectacular results. Two or three weeks after planting, cut back to 6 inches. As new shoots develop, prune to six or eight of the strongest. Stake, and pinch out all buds but one on each shoot. Protect from frosts until they finish blooming. Result: Huge individual flowers like florists' blooms. It is safest to winter them in a coldframe.

Ambassador. Magnificent, large, round, creamy white blooms.

Gold Lode. Light golden yellow. Fine form.

Hilda Bergen. Deep bronze.

Indianola. Light reddish bronze. Good.

Major Edward Bowes. Very popular lavender-pink.

Mrs. H. E. Kidder. An equally popular rich yellow.

October Rose. Lovely lavender.

Silver Sheen. Pure white. Early and good.

Any of the above: 50c ea.; 3 of one variety for \$1.25

OFFER 29C: One each of the four Greenhouse Type Mums illustrated **\$1.75**

OFFER 29D: One each of all eight varieties listed above **\$3.25**

12 GREENHOUSE-TYPE MUMS Offer 29E.
The complete assortment of the above eight and the four Spider Mums listed below **\$4.95**

GRACEFUL SPIDER MUMS

A unique and highly artistic Greenhouse Type suited to garden planting for late October bloom in the varieties offered. The large flowers are somewhat flattened and the long petals radiate from the center, with the ends turned upward, which gives them a delightfully lacy effect, much like a very large Spoon Mum.

Bess Witt. Beautiful salmon-pink shading to bronze.

Kay Tashima. Huge white with slender hooked ends.

Ohkwan. Very large flowers of brilliant yellow.

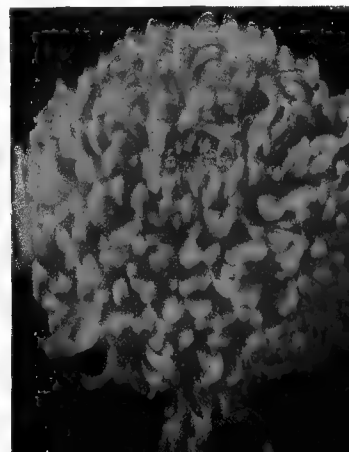
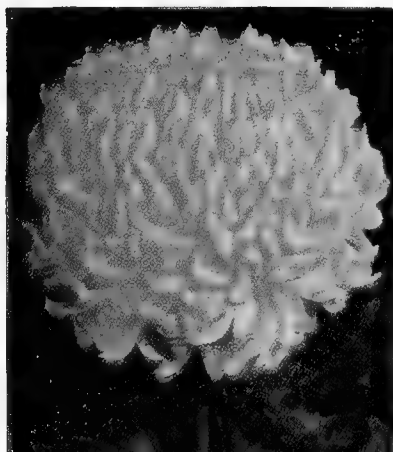
Sylvia. Solid pink with hooked red petal tips.

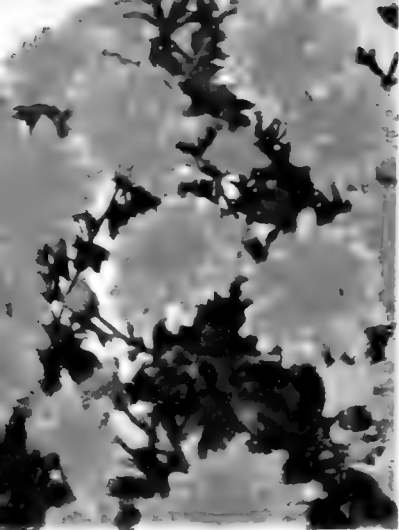
Any of the above: 65c ea.; 3 of one variety for \$1.65

FOUR SPIDER MUMS. Offer 29F **Special \$2.25**

Mrs. H. E. Kidder

Hilda Bergen

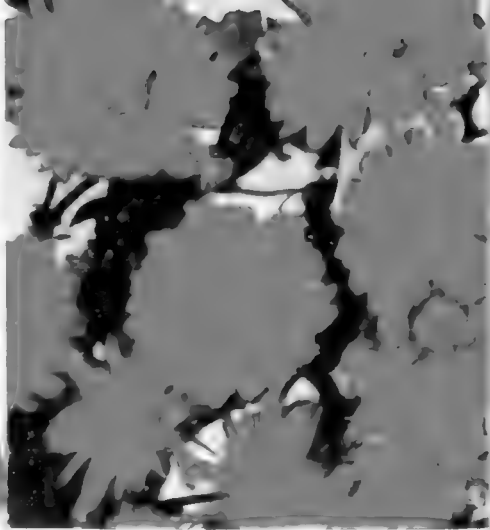




Apricot Glow



September Bronze, September Gold, and
September Cloud

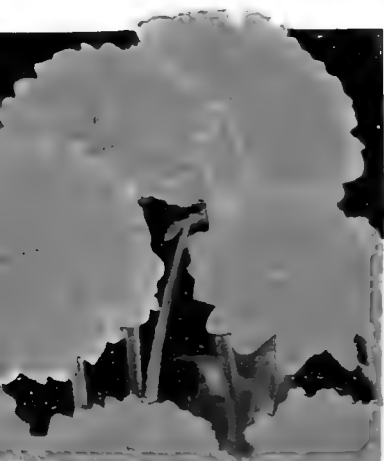


Fireglow

8 Bloom-covered Cushion MUMS \$3.45

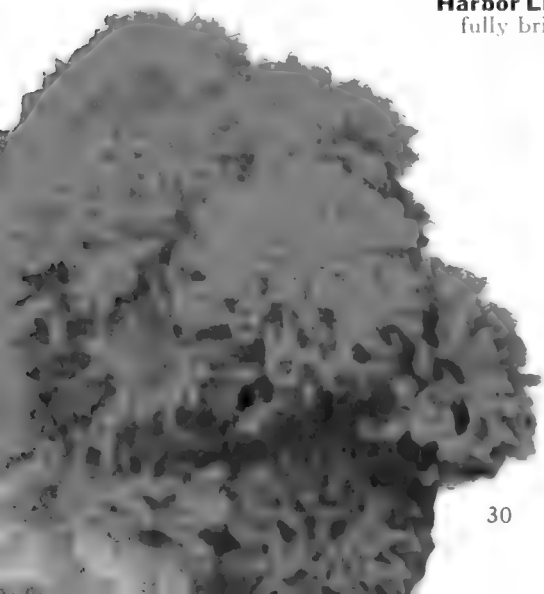
One each of the outstanding 8 varieties described at the right. Enjoy them this fall and for years to come. Use them in front of shrubs or perennials; planted with spring bulbs; or to form a bed of color by themselves. Low-growing, rounded plants as covered with bloom as azaleas.

OFFER 30



Nuggets

Ruby Pompon



CUSHION CHRYSANTHEMUMS

A favorite type of hardy garden Chrysanthemums often likened to azaleas because of their habit of growth and profusion of flowers. Each plant grows into a broad, spreading, many-branched clump 10 to 18 inches tall, completely covered with blooms for weeks in the autumn. Very fine for borders.

Apricot Glow. Crisp bright apricot-bronze blooms 2½ inches across. Blooms continuously from late summer on, a solid mass of bloom.

Cody. New. Cream center shading to lavender-tipped petals; sometimes almost pink. Low (10-inch), compact plants. Sept.

Fireglow. See illustration. Scorching China-red flowers of semi-double form, measuring 2 inches across. Holds its color well. Sept.

Lavender Lassie. Lovely, firm, lavender blooms. Early and dependable. Should be in every collection of Cushion Mums.

Prince Cushion. Golden yellow, 2-inch, double blooms. Plant low, vigorous and spreading. New and good.

September Bronze. See illustration. Bright bronze and gold. Flowers very frost resistant. Early Sept.

September Cloud. See illustration. A choice white, continuous-blooming Cushion Mum. Splendid for the garden and for cutting.

September Gold. See illustration. Very double flowers of the purest gold imaginable. Blooms from late Sept. on.

Any of the above: 50c ea.; 3 of one variety for \$1.25

8 POMPONS \$2.95

To many people, these so-called pompon types are the best of all the outdoor Chrysanthemums. The blooms are solidly double, very firm and longer lasting probably than any other kind. Individual blooms are usually not more than 1½ to 2 inches across when fully open and they come in great sprays. The plants are tall (2 to 2½ feet), vigorous and sturdy, standing up well. Firm stems and well-arranged sprays of bloom give maximum grace in the garden and as cut flowers.

OFFER 30A: One each of 8 varieties listed for \$2.95.

45c ea.; 3 of any one variety for \$1.10, postpaid

Ermalinda. Light violet.

Goblin. See illustration.

Harbor Lights. See illustration. Delightfully bright and good.

Mandalay. Bright orange-bronze.

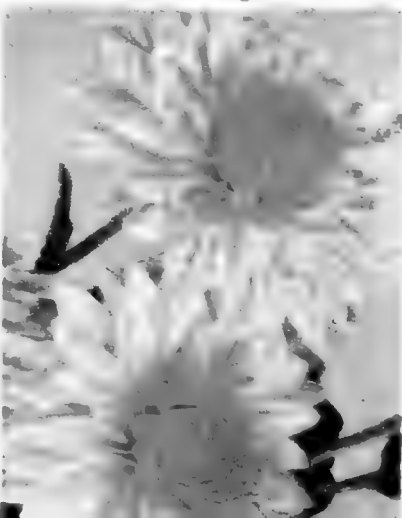
Nuggets. See illustration.

Orchid Jewel. Clear lavender. A superb new Pompon. Recommended.

Ruby Pompon. See illustration.

White Wonder. A new white Pompon that is wonderful. Tall, very vigorous growth.

Harbor Lights



Goblin





Magnolia

12

Selected Hardy

MUMS

**Glorious Colors
Beautiful Together**

OFFER 31

\$4.85

This is a "superior dozen" to our minds—kinds selected as most satisfactory in every way. Many are recent, improved varieties; others are older kinds that have never been surpassed. Together, they'll give you an "Oriental rug" of glowing color.



Elsie

50c ea.; 3 of one variety for \$1.25

***Barbara Small.** Lavender. This choice, new large-flowered Mum is a deeper color than Lavender Lady and just as fine. Double, 3-inch flowers. Blooms from early Sept. on. 2 feet.

***Bokhara.** Soft crimson and wine-red; lovely as a Bokhara rug, with the same silky gleam. 2-foot plants with splendid foliage. Perfectly double flowers. Early Oct.

***Burma.** Glistening, light bronze with a hint of soft orange. Perfectly formed, fully double, 3-inch blooms from late Sept. on. Compact, well-branched plants, 2 to 2½ feet tall.

***Charles Nye.** Rich buttercup-yellow. 3-inch, fully double, rounded blooms in quantity on superior plants. Sept. 2 feet.

***Elsie.** See illustration. Yellow. Extra large (3½-inch), single blooms with long, firm-textured petals. Midseason. Try this with the double lavender and pink varieties. It is a gem.

***Indian Summer.** Warm, bright orange-bronze, 2½-inch blooms prolong the Mum season in October. Frost resistant. Tall.

***King Midas.** Clear yellow, one of the best. Densely double, with broad petals. Very hardy. Sept. 2½ feet tall.

***Magnolia.** See illustration. Very double, 4-inch blooms open soft pink, later shading to creamy pink like a magnolia. Unusually hardy and long in bloom from Sept. on. 2 feet.

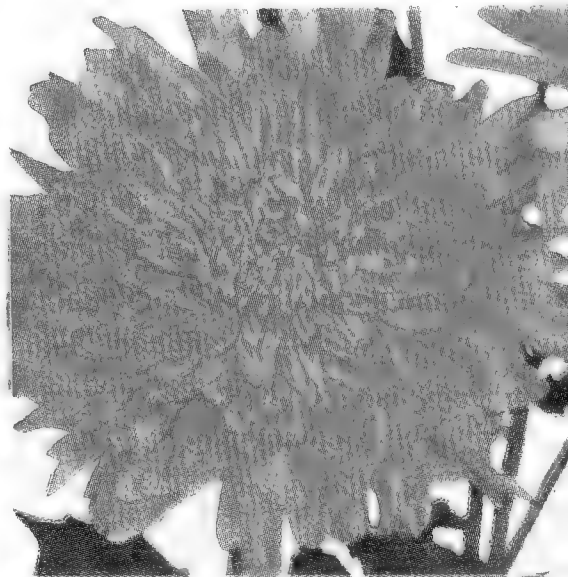
***Olive Longland.** See illustration. New salmon-pink and apricot. Quantities of well-formed, double blooms in Sept. and Oct. on vigorous plants. Hardy and good.

***Pink Radiance.** Sprays of soft pink blooms cover the vigorous plants from late Sept. on. Double, frost-resistant, 3-inch flowers on hardy, 2½-foot plants.

***Tasiva.** Glistening, snow-white, double blooms of fine form and good size. Very free flowering. Midseason. A superb white.

***Theresa.** Rosy copper-orange with deep, tightly rolled, golden center petals. Double, large blooms. Midseason. On the duller day, these flowers glow as if the sun were shining brightly on them.

Offer 31A. 7 FINE CHRYSANTHEMUMS **\$2.85**
One each of above varieties marked *



Olive Longland

15 MUMS \$5.35

One of each shown in color on these two pages

ASK FOR OFFER 31D

Lovely Free-Blooming "SPOONS"

50c ea.; 3 of one variety for \$1.25, postpaid

This unique type has proved exceedingly popular. All are charming and very free in bloom. The long petals are quilled almost to the tips which open like little spoons. See illustration. All are delightful as cut flowers.

The flowers are 2 to 3 inches across, with an airy appearance of great delicacy and charm. Glowing Spoon is a new one of our own of which we are very proud.

***Glowing Spoon.** Sparkling bronze spoons radiate from a golden center. Showy and outstandingly attractive.

***Jasper Spoon.** Yellow and red. Striking as a cut flower.

***Pink Spoon.** Dainty lavender-pink.

***Rose Spoon.** Deep rose-pink.

***White Spoon.** Large. As lacy as a magnified snowflake.

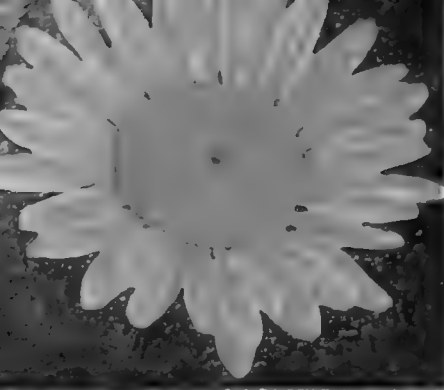
***Yellow Spoon.** Bright yellow, with a delicately fresh, tissue-crisp look. Flowers are long lasting and come in large, graceful sprays over a long period. Excellent.

Offer 31B. 6 "Spoons," 1 each of above for **\$2.35**, ppd.

Offer 31C. 3 "Spoons," 1 each of Rose, White and Yellow **\$1.25**, ppd.

Spoon Chrysanthemums
Note the "Spoon" at the end of each petal





Anthemis, Moonlight
50c ea.; 3 for \$1.25



Catananche caerulea major
50c ea.; 3 for \$1.25



Coreopsis, Golden Shower
50c ea.; 3 for \$1.25



Aquilegia, Long-Spurred
50c ea.; 3 for \$1.25

Newer
Better

Long-Blooming

50c ea.; 3 of one variety for \$1.25, except as noted

ANTHEMIS, Moonlight. See illustration. Lovely 2½-inch, pale yellow daisies in quantity over a long period, starting in early summer. Good in the garden and for cutting. 2 feet tall.

AQUILEGIA, Long-Spurred Hybrids. Columbine. Gay and showy blooms in many delightful colors and color combinations, all with very long spurs. They are borne freely during May and June on plants 2 to 3 feet tall. Plant in either full sun or part shade.

A., Longissima Hybrids. Extra-long-spurred, in a fine range of mixed colors.

CATANANCHE caerulea major. Giant Cupid's Dart. See illustration. Deep violet-blue flowers on silvery stems. June to frost. 20 inches.

C., White. A new, rare white form imported from England. 65c ea.; 3 for \$1.65.

COREOPSIS, Golden Shower. See illustration. Dainty star-like, yellow flowers 1½ inches across, from June to frost, on erect 2-foot plants with fine disease-free foliage.

GYPSOPHILA, Rosy Veil. Baby's Breath. Graceful, well-branched plants about a foot tall, carrying all during the summer and fall great masses of dainty double pink blooms. Splendid for mixed bouquets.

HELIANTHUS, Coronation. See illustration, next page. Yellow flowers 4 inches across with crested centers, on 4 to 5-foot plants. Blooms profusely in late summer and fall.

H., Loddon Gold. Large, bright yellow, dahlia-like blooms, often 5 inches across. August to October. Fine cut flower, and the more you cut the more it blooms. Height 4 to 5 feet.

OFFER 32C. Above 2 Helianthus, 90c

HELIOPSIS. Here are two plants that are pure gold for your garden, in every way. Brighter than the brightest yellow marigold, perfectly hardy, healthy and undemanding, they splash their brilliant color in a garden from June right on through the summer. Super cut flowers, and the more you cut the more they bloom. 2 to 3 feet tall. Long-lived plants.

Eminence. Many rows of fluffy petals.

Golden Rays. Double rows of crisp, sharply cut petals. 3 to 4-inch blooms.

OFFER 32D. Above 2 Heliopsis 90c

OFFER 32E. 6 plants (3 of each) \$2.35

7 HARDY FALL ASTERS \$3.15

(Michaelmas Daisies)

OFFER 32. One each of the seven following varieties. . . \$3.15

Note the fine assortment of colors

***Canadian Red.** A frost-resistant new red growing 1½ to 2 feet tall, with showy large flower trusses.

***Harrington's Pink.** Very bright rose-pink flowers well displayed in imposing large heads. 4 feet.

***Lavender Giant.** Big, lavender-blue flowers cover the plants in graceful sprays. Ideal cut flower. 3 ft. Good.

†**Peace.** Superb new pink-lavender from England. Semi-double blooms to 2 inches across. 65c ea.; 3 for \$1.65.

†**Plenty.** Like Peace but the color is a lovely soft blue. Flowers just as big. 65c ea.; 3 for \$1.65.

†**Prosperity.** The exciting, fine new pink of this recommended group. 65c ea.; 3 for \$1.65.

***Violetta.** The darkest of all: 3 to 4-foot mounds of deep blue in Sept.

OFFER 32A. 4 fine Asters marked * for \$1.65

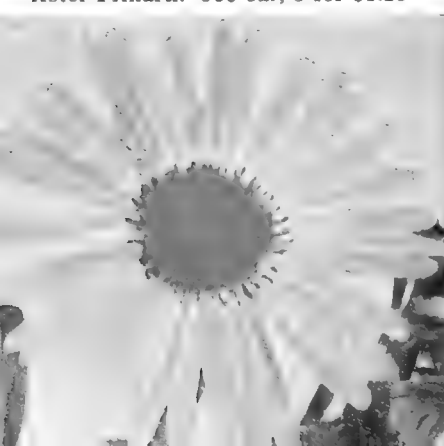
OFFER 32B. 3 New Asters marked † for \$1.65

ASTER FRIKARTI. This beautiful sky-blue Aster is a constant delight. Plants 2 feet high and as much across, with open, branching growth starred with blue flowers on long, wiry stems. Blooms continuously from July until frost, in quantity enough to provide cut flowers without spoiling the outdoor show. Perfectly charming in arrangements and corsages.



Aster, Harrington's Pink
50c ea.; 3 for \$1.25

Aster Frikarti. 50c ea.; 3 for \$1.25



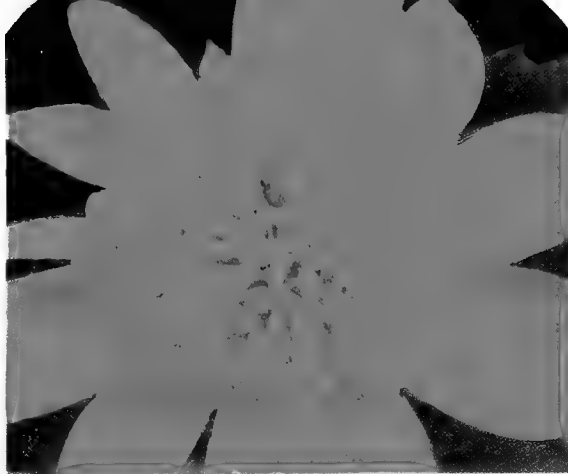
12 PERENNIALS \$4.85

One of each shown in color on these two pages. A hardy, long-blooming, long-lived and desirable collection for a permanent planting, increasing in beauty every year.

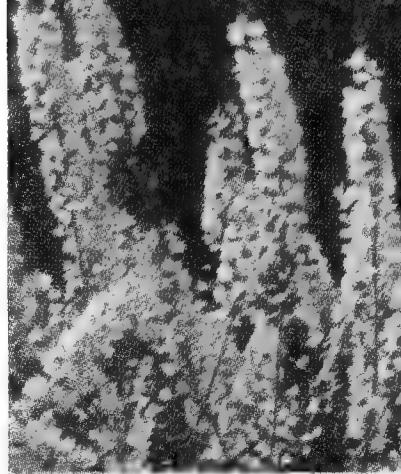
ASK FOR OFFER 32F



Gypsophila, Rosy Veil
50c ea.; 3 for \$1.25



Helianthus, Coronation
50c ea.; 3 for \$1.25



Lythrum, Morden's Pink
50c ea.; 3 for \$1.25

Hardy Perennials For Your Garden

30c ea.; 3 of one variety for \$1.25, except as noted

LYTHRUM, Morden's Pink. See illustration. Masses of rose-pink flowers on long spikes. Profuse, continuous bloom from June to Sept. Very showy; excellent for cutting. 2 to 2½ feet high. A hardy, good plant for full sun or partial shade.

L., Dropmore Purple. A fine new companion for the above, like it in all respects except that the brilliant color is more orchid-rose. 60c ea.; 3 for \$1.50.

OFFER 33. One of each above, \$1.

PENSTEMON, Cherry Glow. Graceful plants of upright habit, 2 feet tall, with tubular, foxglove-like blooms of bright cherry-rose all through the summer. Very good.

PLATYCODON. See illustration. Sometimes called Balloon-Flower or Chinese Bellflower. The buds are fascinating, fat blue balloons, which open to bell-shaped flowers of deep blue.

RUDBECKIA, Golden Globe. Don't miss this new addition to the list of worthwhile perennials for busy gardeners. Perfectly double, golden balls on 4 to 5-foot plants. Showy blooms from late June to Sept., regardless of soil or weather, as long as they get some sun.

R., The King. Another superior, showy, carefree perennial. Sturdy plants 2 to 3 feet tall, with 3½-inch, star-like flowers of bright crimson-red. Really good.

OFFER 33A. One each of these 2 showy Rudbeckias. Grow in sun or partial shade. Showy in the garden or in bouquets. In bloom from June to Sept. 90c.

TRITOMA Pfitzeri. Red-Hot Poker. Striking spire-like trusses, closely set with tubular firecracker-like flowers shading from deep gold through orange to brilliant scarlet-orange. The most prolific of all Tritomas. August to frost. See illustration.

VERONICA, Crater Lake. Spikes of the richest gentian-blue color. 1 foot high. An early-blooming Veronica, new and different.

VIOLETS

Hardy, Large-flowered, Fragrant
Thrive in Sun or Shade

What fond memories we have of the Violets that peeped through the foliage in grandmother's garden! Those days are gone, but we can have Violets and provide sweet memories for our children and grandchildren.

Florence. Dainty white with blue veins.

Royal Robe. See illus. Large; long stems.

White Wonder. Best pure white. Violets may be modest but these large bright flowers make a fine show against the green leaves, especially with a group of them.

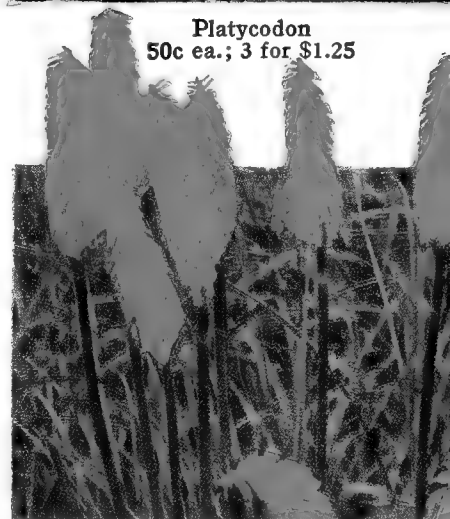
OFFER 33B. One each of above 3 Violets for \$1.25

OFFER 33C.

For edging or ground cover, Violets are the answer; low growing, good foliage, thriving in either sun or shade, they never have to be clipped. 24 plants, 8 of each \$7.85



Platycodon
50c ea.; 3 for \$1.25



Tritoma Pfitzeri
50c ea.; 3 for \$1.25

Violet, Royal Robe. 50c ea.; 3 for \$1.25

36 A Complete Perennial Garden \$11.90

Plants of Fine, Showy Varieties

Including all 12 pictured on these 2 pages (Value more than \$16)

OFFER 33D. Make your garden the showplace of your neighborhood with this fine assortment that requires about 24 square feet of space. It contains:

One each: Anthemis, Moonlight; Catananche caerulea; Gypsophila, Rosy Veil; Helianthus, Coronation; Penstemon, Cherry Glow; Veronica, Crater Lake.
Two each: Aster, Harrington's Pink; Aster Frikarti; Lythrum, Morden's Pink; Platycodon; Rudbeckia, Golden Globe; Shasta Daisies.

Three each: Aquilegia, Long-spurred Hybrids; Carnations; Delphinium; Phlox; Violets; Tritoma Pfitzeri.



LOVELY DELPHINIUMS

Highlight the Garden

We offer here four strains of hybrids which we have found of outstanding quality. The blooms are magnificent, with spikes of double flowers often 4 to 5 feet high and under favorable conditions even more. If you have grown hybrids, we do not have to tell you how fine they are; if you have never grown them, we suggest you try them. For striking effect plant a quantity.

Small young plants not only produce superior flower-spikes but also live longer

Planted in April or May they will bloom in late summer and autumn, and are at their best the following June.

Follow our planting directions enclosed with each order, and with these plants you can have really rewarding success with Delphiniums. Our plants have been delighting customers for years; they even write and tell us so.

OFFER 34. 6 Delphiniums: 3 Blackmore & Langdon and 3 Giant Pacific Hybrids **\$1.65**

Blackmore & Langdon Hybrids. See illustration. To our mind this is the finest strain of English hybrids. Colors range from deep violet down to the palest lavender, with all the tints imaginable modifying these colors; every flower has a lovely "bee." Flowers are closely set on strong spikes 4 to 5 feet high.

Giant Pacific Hybrids. An exceptionally artistic American strain noted for its splendid range of good blue shades. Has strong, wiry stems and large individual florets forming graceful, long, closely set spikes of color.

Giant Pacific White. Beautiful large, clear white florets on strong spikes. The finest of the white Delphiniums.

Lyondel Strain. An outstanding strain of American hybrids much admired for its strong spikes and very fine blue shades. Any of the above: 6 for \$1.75; 12 for \$2.95; 25 for \$5.75

20 A Blue and White Garden of **DELPHINIUMS \$3.95**

For a really striking display of magnificent stalks of bloom, don't miss this offer. These are the best strains on the market, and these small plants give results at very low cost.

OFFER 34A. 20 Delphiniums (5 young plants of each of the 4 hybrids listed). **\$3.95.**

12 A Blue Garden of **Delphinium Hybrids \$2.65**

4 young pot plants of each of the 3 blue strains. Gives many shades of blue.

OFFER 34B. 12 Blue Delphiniums postpaid for **\$2.65**

Blackmore & Langdon Hybrid Delphiniums

Lilium speciosum rubrum

HARDY GARDEN LILIES

Regal Lilies

REGAL LILIES. Well named, for these glorious blooms truly do bring a regal splendor to the whole garden where they are growing. Deliciously fragrant flowers in July; white trumpets with golden throats, the outside stained wine-color. Long lived, easy to grow. Large bulbs, will bloom this summer. 35c ea.; 3 for \$1; 6 for \$1.95; 12 for \$3.65; 25 for \$7.25; 50 for \$13.95.

SPECIOSUM RUBRUM. Lovely soft carmine-pink with gracefully recurved petals. Will bloom this Aug., Sept. Beautiful in color, form and habit. 65c ea.; 3 for \$1.75.

UMBELLATUM. Candlestick Lily. Brilliant upright blooms of vivid orange-red. 2 ft. June, July. Distinctive, very easy to grow and good. 65c ea.; 3 for \$1.75.

OFFER 34C. 1 each of all 3 Lilies for a long season of bloom **\$1.35**

OFFER 34D. 3 EACH FOR A BIG DISPLAY **\$3.75**

Hardy Phlox

2 EXTRA-FINE PHLOX

Augusta. Plant Pat. 252. See illus. Does not fade. A splendid variety of vivid American-Beauty red color. 70c ea.; 3 for \$1.90

Columbia. Plant Pat. 118. See illus. Cameo-pink with soft blue eye. Finest light pink Phlox. Extra long in bloom. 70c ea.; 3 for \$1.90.

OFFER 35A

6 Extra-fine Phlox, 3 of each above, \$3.25.

Augusta. 70c ea.; 3 for \$1.90

Columbia. A charming pink Phlox. 70c ea.

6 TRIED AND TRUE PHLOX \$2.35

50c ea.; 3 of one variety for \$1.25

***Border Queen.** Clear watermelon-pink. Low growing. See illustration below.

***Charles Curtis.** See 1 at left. Non-fading Mandarin-red. Vigorous.

George Stipp. Lovely salmon.

Miss Lingard. Famous, long-blooming white.

Painted Lady. Silvery pink with cherry eye.

***Starlight.** See 2 at left. Fine, brilliant blue with white, star-like center.

OFFER 35B: 1 each of the above 6 Phlox for \$2.35

8 BRILLIANT NEWER PHLOX \$3.25

50c ea.; 3 of one variety for \$1.25

Brilliant. Clear, shining scarlet with darker eye.

Colonial. Smooth, silky orchid-lavender.

Flash. Carmine-crimson with bright center.

***Mary Louise.** See 3 at right. Florets almost twice the size of other Phlox, of purest white.

Pink Charm. Bright, clear scarlet-pink.

Progress. Mid-blue with lavender shadings.

Purple Heart. New deep blue-purple.

***Salmon Beauty.** See 4 at right. Salmon-pink with white eye.

OFFER 35C: 1 each of the above 8 Phlox for \$3.25

Border Queen

③

④

3 Mary Louise
4 Salmon Beauty

5 Phlox \$2.10

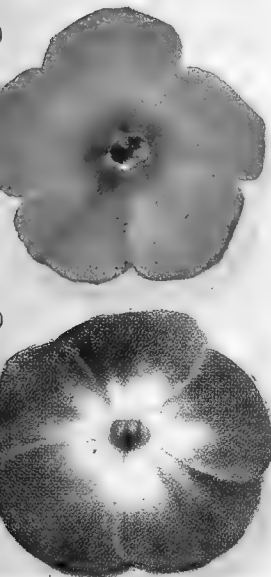
The 5 popular varieties marked *.
Shown in color.

OFFER 35D

OFFER 35: Just picture your garden next summer and for years to come with 1 each of all the 16 fine varieties of Hardy Phlox offered on this page. Nothing else will give such gay midsummer color and such fragrance. \$6.95

Phlox makes a long-flowering, brilliant, fragrant border

ALL 16
PHLOX



1 Charles Curtis
2 Starlight



Drifts of Summer Snow

SHASTA DAISIES

Their masses of snowy bloom are a refreshing sight through the heat of midsummer days. For people whose "garden-time" is mostly evenings, these gleaming white flowers extend the time of enjoyment, as they show up long after other colors have been smudged to grayness by the dusk.

Useful, too, for interplanting between bright colors which would otherwise clash. Shasta Daisies have a long blooming season and the blooms last well; as cut flowers they "have everything." We offer improved varieties, carefully chosen for hardiness, vigorous growth, and most abundant bloom. Plant 12 to 18 inches apart in deep, rich soil and in full sunshine. Avoid fresh animal manures and lime.

Esther Read
65c ea.;
3 for \$1.65

Fringed Beauty.
65c ea.;
3 for \$1.65

Edgebrook Giant. Blooms in profusion until frost. The largest Shasta offered, a magnificent single with several rows of closely set, overlapping petals. Fine. 65c ea.

Esther Read. See illustration. Fully double blooms 3 to 4 inches in diameter come freely on sturdy plants 1½ to 2 feet tall. June to October. Excellent. 65c ea.

Fringed Beauty. See illustration. Of good size. Lovely, fluffy petals; long season of bloom. Hardy, vigorous. 2 feet. 65c ea.

Majestic. Large flowers (5 inches), with a small yellow center. A double row of thin, straight, overlapping petals makes the flowers full and compact. Height 1½ to 2 feet or more. One of the best singles. 50c ea.

Marconi. Huge, shaggy; double flowers about 5 inches across. A taller sort, 2 to 3 feet high. Marconi is an older kind that has never been surpassed by any other double of the same form. Highly recommended. 50c ea.

OFFER 36A.

All 5 Shastas for \$2.50.

1 each of all listed. Gives a long season of bloom. Each the best of its type.

3 Newer Shastas \$1.65

1 each of these 3 finest:

**Edgebrook Giant,
Esther Read,
Fringed Beauty,**

OFFER 36

\$1.65.

Spicily Fragrant

Hardy Garden CARNATIONS

Delightfully fragrant flowers that resemble florists' Carnations but are hardy and important garden plants of easy culture. Free blooming for a long season; 12 to 15-inch plants. All these offered are fully double, richly fragrant, with good-sized blooms of fine form and real charm. These 7, to our minds, are leading kinds, with a good range of colors.

60c ea.; 3 of one variety for \$1.50, except as noted

OFFER 36B One each of all seven varieties for \$3.50.

Dianthus, June Carmine

Her Majesty. Graceful flowers as white as snow. Fully 1½ inches across.

Lucia. See illustration. Carmine-pink. A very fine variety that should be in every garden. Free in bloom. Good for cutting.

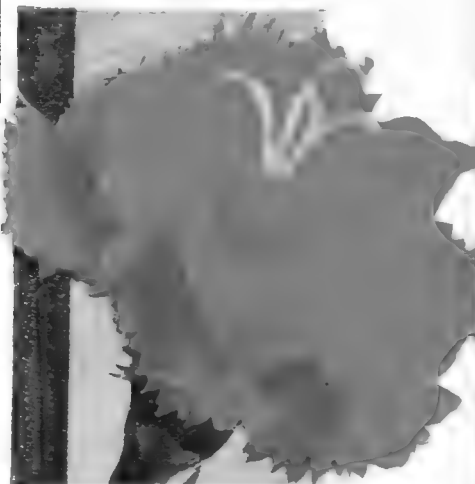
***Purple Unique.** Deep lavender with a silvery reflex on the daintily fringed petals.

***Rose Unique.** Bright rose—a color much admired for its warmth and purity. Don't miss it.

***Salmon Unique.** A lovely salmon-pink, fringed like the above. Extra-good.

***Silvermine.** See illustration. Pure silvery white. A perfect border plant. 50c ea.; 3 for \$1.25.

Dianthus, June Carmine. New. See illustration. Very showy carmine blooms. Extra-hardy. 85c ea.; 3 for \$2.15.

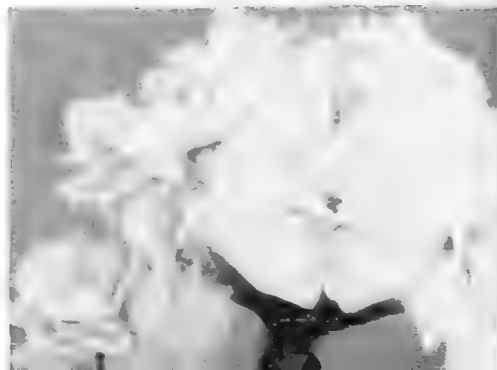


Carnation, Lucia

4 SUPERB \$1.95 CARNATIONS

OFFER 36C
One each marked *

Carnation, Silvermine

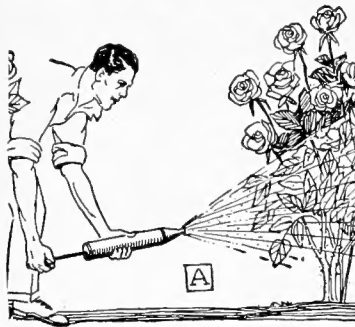


Aids to Better Roses

Dust and Spray Materials

NEW ALL-PURPOSE STAR ROSE DUST AND SPRAY. We have felt that our customers should have a better dust and spray that will control most insects and diseases at less cost, so we now offer our own Star Rose brand, with a formula based on our latest information on Rose care. It contains DDT, rotenone, Fermate and sulphur in correct proportions to protect your plants from most diseases and insects.

Star Rose Dust and Spray has been developed to give the widest possible protection per single application. Moreover, you need to buy only this one material, and you can spray when you wish, or dust when you need to do a quicker job, or whenever you prefer it. We have felt our customers needed this convenience, and now this new wettable dust brings it to you. **Lb. 95c; 4 lbs. \$3.50, ppd.; 25-lb. can \$13.75, by express collect.**



Dusters and Sprayers

HAND DUST GUN. An excellent dust gun, efficient, easy to work and inexpensive. Well built, with extra-heavy tinplate. Built-in scoop for easy filling and increased agitation in use. Short, easy strokes give a uniform cloud of dust and the long extension tube helps put it where you want it. Extra-large, self-lubricated plunger gives powerful pressure with little effort. **\$1.75, ppd.**

HUDSON SPRAYER. A new improved small spray gun with a superior new type nozzle of durable brass. Cap and syphon tube also of brass and pint spray jar of glass, impervious to corrosion. Continuous action spray. Factory tested and guaranteed. **\$1.95, ppd.**

Fertilizers, Pruners, etc.

Offer 37. 1 Dust Gun and 4 lbs. All-Purpose Star Rose Dust and Spray, ppd. **\$4.85**

STAR ROSE DUST. For mildew and black-spot. Good, and economical to use during times when Roses are not troubled with insects. This is the dust that has helped our customers keep their Roses free of disease for many years. Contains colloidal sulphur, with materials to make it stick to the foliage, and leaf-green coloring to keep it inconspicuous. Start dusting as soon as the first foliage is formed, and keep a light coating of the dust on both sides of the leaves, for healthy plants and a big crop of Roses. **Lb. 65c; 4 lbs. \$2.35, ppd.; case of 24 1-lb. cans \$10.75, by express collect.**

DDT. 50% WETTABLE POWDER. This amazingly effective insecticide readily mixes with water for the control of a remarkably large number of insect pests, including rose midge and Japanese beetle. Not effective against red spider and aphids. **Lb. \$1, ppd.**

DDT. 5% DUST. For dusting only. Ready for use. Flows freely. **Lb. 40c.; 5 lbs. \$1.50, ppd.**

NNOR. A rotenone spray of superior value for ridding Roses and other plants of aphids and red spider, which during recent years have become major pests in home gardens. NNOR will clean them up promptly. Also effective against many other pests. **Oz. 40c.; 6 ozs. \$1.10, ppd.**

PROTEXALL SPRAY AND DUST. For insects and diseases. Protexall is a combination that includes the new, tested materials DDT and Fermate, combined with rotenone and sulphur in a one-shot spray or dust for the control of nearly all insects and plant diseases on Roses and other plants. Protexall comes in two forms—one powder for spraying and another for dusting.

Protexall Spray. 4 ozs. (makes 4 gals.) \$1.35, ppd.; lb. (makes 16 gals.) \$3.75, ppd.

Protexall Dust. Lb. \$1.10, ppd.; 4 lbs. \$3.75, ppd.

TRI-GEN. The All-Purpose Spray. Contains Fermate. Tri-Gen is a proved control for mildew and black-spot on roses and all kinds of plants. Also destroys aphids or plant-lice (green fly) and leaf-eating insects.

A. Small Kit. Protects 12 to 20 Roses a year, \$2.35 ppd.

B. Medium Kit. Protects 50 to 80 Roses a year, \$6.

C. Large Kit. Protects 100 to 160 Roses a year, \$9.

The Medium Kit (B) and the Large Kit (C) are shipped by Express, not prepaid

RED ARROW SPRAY to Control Aphids (Green Fly). Kills chewing and sucking insects. It is easy to handle, non-poisonous to human beings, will not injure foliage. 1 oz. makes 6 gals. of spray. Recommended. **Oz. 35c.; 4-oz. bottle \$1, ppd.**

STAR ROSE FOOD. A new aid to better Roses. A balanced fertilizer made from organic as well as inorganic materials for best results. Contains available nitrogen, phosphorus and potash, and also minor minerals which we believe to be important for best growth and bloom. Better for Roses than the older all-chemical fertilizers. **5 lbs. \$1.25, ppd.; 10 lbs. \$2.25, ppd.; 25 lbs. \$3.50, not ppd.**

STIM-U-PLANT. A concentrated, odorless fertilizer in tablet form. Contains 11% nitrogen, 12% phosphoric acid, and 15% potash. **100 tablets 75c; 1000 tablets \$3.50, ppd.**

PROFESSIONAL PRUNER No. 124. Rugged pruning shears of the finest one-piece drop-forged steel, which we use in our nursery. Keen, hone-edged blades give a powerful slicing action. Adjustable nut insures perfect alignment. **\$3.50, ppd.**



Handy flower cutter-holder that makes cutting and light pruning easy. \$3.10, ppd.

FLOWER CUTTER-HOLDER. Illustrated above. 18 inches of smooth, very light metal extends your reach far into a Rose bed or high on a climber, and keeps your hands away from thorns. Cuts easily and holds the flower firmly. An inspired invention. **\$3.10 ppd.**

FLOWER SHEARS. Scissors type that holds flower after cutting. Nickel-plated blades and green enameled handles; attractive, durable and useful. **\$1.75, ppd.**

EEZY WEAR GARDEN GLOVES. All leather, soft as kid, and pliable, these gloves are just the thing to protect your hands from dirt, stains, and scratches. They are durable and economical too. Sizes for women (small, medium, large), and men (medium, large). **\$1.35 per pair, ppd.** State size wanted.



TWISTEMS. The quick and easy way to fasten all kinds of plants to stakes and supports. Just loop around and give a twist to hold firmly.



4 inches long, box of 200, 30c, ppd.

8 inches long, box of 100, 30c, ppd.

2 boxes, alike or different, for 50c, ppd.

WIRE LABEL STAKES. Insure against loss or misplacement of your Star name tags by attaching them to stakes alongside your plants. 18-inch stakes of 12½-gauge galvanized wire. Long lasting and ready to use. **35c. per doz.; 10 doz. \$3, ppd.**



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CATALOG
be your

STAR GUIDE to

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NOTE

Prices in this catalog apply on orders received for shipment during 1950 spring planting season.

We prepay shipping charges on all Roses on orders received by April 10. Other shipping charges prepaid all season unless otherwise noted.

In collection offers, we reserve the right to substitute with varieties of equal or greater value when necessary.

Please add 25c service charge if total order is less than \$5.

GOOD ROSES

SPRING
1950



Star Rose Guarantee

We guarantee every Star Rose to bloom the first blooming period after purchase; failing which we will replace the plant or refund its cost.



STAR ROSE TRADE-MARK

This is a *durable*, star-shaped Tag bearing the name of the Rose on the back. You have the satisfaction of always knowing a Star Rose by name when it blooms. Insist on having the Star Rose Trade-Mark on every Rose plant you purchase.

Join the American Rose Society

The largest single-flower society in America. Membership gives you use of their library, lists of members and of Public Rose Gardens, the bi-monthly magazine and a 250-page illustrated Annual. Send \$4.50 to The Conard-Pyle Co., West Grove, Pa., for your year's membership or give a membership to your favorite Rose gardener.

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283 color prints and Dr. J. Horace McFarland's candid opinions of almost all the Roses of today. \$5, ppd.

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218 pages, 32 color illustrations and many drawings. Written with wide, first-hand, scientifically accurate knowledge, this book is trustworthy and, at the same time, delightful reading. Dr. Allen knows the fun to be found in growing your own Roses. \$3.50, postpaid.

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A fine book on Mum selection and culture for best effects in the garden, by Alex Cumming. \$2.50, ppd.

"HOW TO GROW ROSES"

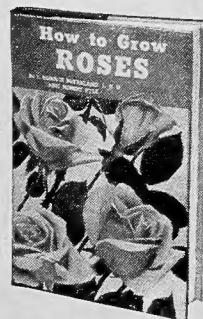
1948 Revised Edition

By Robert Pyle and
J. Horace McFarland,
L.H.D.

192 pages; cloth bound,
32 pages in natural color

An up-to-the-minute reference book on Rose-growing for those who wish to have something to turn to at once for sound, practical advice when Rose problems arise.

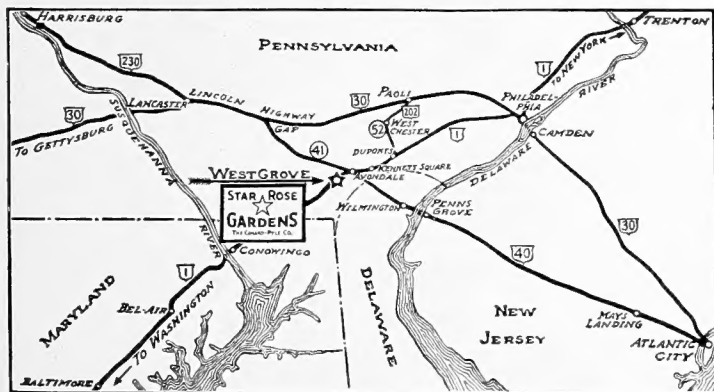
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25c for 4 issues

"Success With Roses" is freely illustrated and full of entertaining news of Roses, Rose people, and Rose events. Issued 2 to 3 times a year. Single copies free on request. 25 cts. for four issues or free with current order of \$5 or more.



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Visitors are welcome. The fields of Roses are in bloom from late June to October. No one will urge you to buy. For customers who wish to be served, however, we have two marts. **GARDEN MART NO. 1.** Come here to buy plants for all spring planting. 1 mile off U. S. Route 1 at West Grove (at our greenhouses). Open 10 A.M. to 6 P.M. every day during spring planting season; other seasons, 10 A.M. to 5 P.M. **GARDEN MART NO. 2.** Open only from late spring to mid-fall, 10 A.M. to 6 P.M. daily. Come here to see the blooms and leave advance orders. On Route 1, 3 mi. southwest of West Grove.



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All-America winner
for 1950



Fashion

Plant Pat. 789

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Pinocchio

Plant Pat. 484

Sprays of winsome buds of rich salmon and gold open slowly to "sweetheart" flowers 1 1/2 inches across. (See page 21. \$1.25 ea.; 3 for \$3.35.

Goldilocks

Plant Pat. 672

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The Big 3
FLORIBUNDA ROSES

1 Plant
each
of these
3 Floribundas
for
\$4.25

ASK FOR
OFFER 40

PINOCCHIO
Plant Pat. 484



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